

# WEBINARS

*Travel Weekly* webinars provide suppliers with a platform to communicate directly to the travel advisor community.

Attendees gain a thorough understanding of your brand and will become expert sellers of your product from the convenience of their desk. To ensure maximum participation, *Travel Weekly* webinars include a marketing package guaranteeing a minimum of 600 registrants.

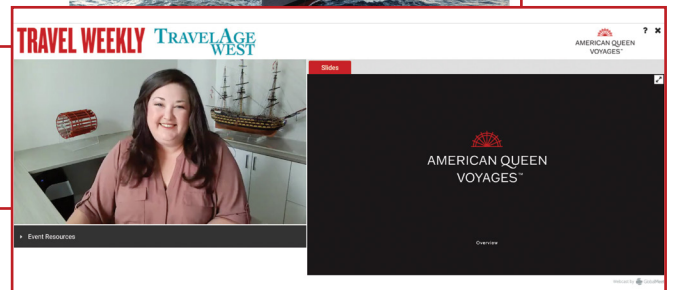
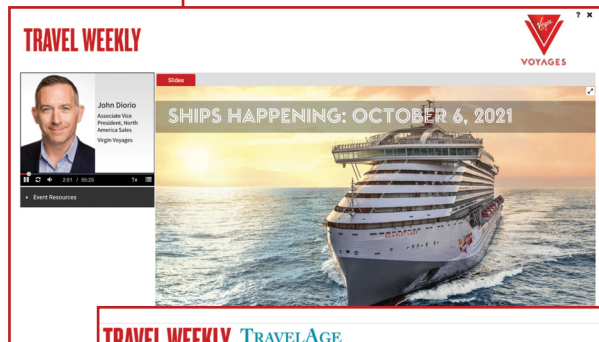
## WEBINAR COMPONENTS INCLUDE:

- Content producer to help develop your content
- One hour of live webcasting
- Audience interaction through Q&A, polling and exit survey
- Full service production management team
- Database of fully qualified leads with tracking/ROI capabilities
- 24/7 access to reporting portal
- Marketing program inclusive of email and social media
- 12 month On Demand access on TravelWeekly.com

**RATE: \$21,250**

## WEBINARS: BY THE NUMBERS

- 812** Average number of Travel Weekly webinar REGISTRANTS
- 471** Average number of Travel Weekly webinar ATTENDEES
- 58%** Average conversion of registrants to attendees
- \$25** Average cost of lead generated by webinar
- 500k** Impressions per webinar



For more information on Travel Weekly's portfolio of products, visit [TravelWeeklyMediaKit.com](https://TravelWeeklyMediaKit.com)

**TRAVEL WEEKLY**

For more information, contact your sales representative or

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