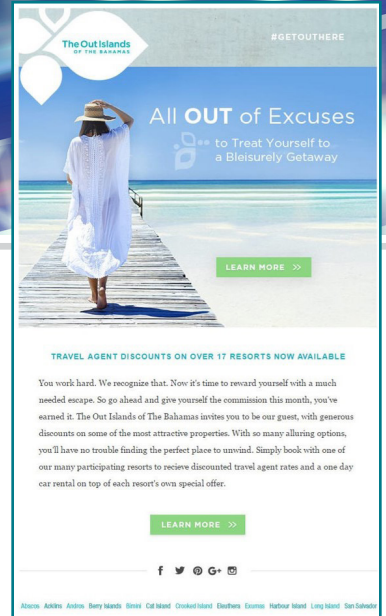


# AUDIENCE INSIGHT EMAIL MARKETING

Cut through the clutter and generate immediate response with *Travel Weekly's* email blasts. Email blasts put *Travel Weekly's* readership and your target audience at your fingertips.



## ○ EMAIL

Distributed to *Travel Weekly's* influential database of travel professionals, email blasts generate immediate response and are a timely, cost-effective electronic marketing tool.

Created by Client **\$6,950**  
Created by Travel Weekly **\$8,000**

## ○ TARGETED EMAILS

Work with *Travel Weekly's* Audience Insight team to create a customized, targeted list for your marketing message.

Up to 5,000	<b>\$1,950</b>
5,001-10,000	<b>\$2,950</b>
10,001-15,000	<b>\$3,750</b>
15,001-20,000	<b>\$4,250</b>
20,001-25,000	<b>\$4,750</b>



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**ANTHONY CARNEVALE | SENIOR VICE PRESIDENT/GROUP PUBLISHER**  
[acarnevale@travelweekly.com](mailto:acarnevale@travelweekly.com) | 201-902-1976