

The Luxury Advisor features the market's top products and brands while providing agents with the latest research, travel trends and marketing and selling strategies to help increase their sales.

## **ISSUE DATES**

Issue Date

Close Date/Materials Due

April 8



# STANDARD ADVERTISING

For the price of a single full- or ½-page ad, advertisers in the *Luxury Advisor* receive corresponding advertorial space.

Supply *Travel Weekly* with photos and copy featuring specials, activities, amenities and more – and we'll take care of the rest.

#### ADVERTORIAL MATERIALS

Full-page Advertisers: Supply approximately 500 words and two images.

**1/2-page Advertisers:** Supply approximately **250** words and one image.

#### O DISPLAY AD MATERIALS

For specifications and to upload your file, visit the Travel Weekly Ad Portal at http://travelweekly.com/adupload.aspx

#### Questions?

Please contact the Travel Weekly Production Department at TWadvertising@ntmllc.com (no ads or attachments).

### **AD SIZES & RATES**

**BACK COVER** 7"× 10" \$14,050

**FULL PAGE** 

7"x 10" **\$11,175** 

1/2 PAGE (Horizontal)

7"x 4 <sup>7</sup>/<sub>8</sub>" \$6,300

1/2 PAGE (Vertical)

3½"x 10" **\$6,300** 

# TRAVEL WEEKLY

For more information, contact your Travel Weekly sales representative or

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