

News

Sunday, October 22

DAILY BULLETIN & ENEWSLETTERS

Travel Weekly's Daily Bulletin and eNewsletters are an essential part of every successful travel agent's day, providing the latest industry news, trends, deals and information they need to deliver the best service to their clients. Put your message in front of the top producing agents who want to learn about and book your product.

○ ENEWSLETTERS

Africa	Florida
Alaska	Hawaii
Caribbean	Home Based
Cruise	Las Vegas
Daily Bulletin	Luxury
Europe	Mexico
Fams	River Cruise

○ ADVERTISING RATES

Daily Bulletin (All positions)	\$3,695/week
Enewsletters (All positions)	
1-11x	\$2,075
12-23x	\$1,950
24-50x	\$1,750
51x	\$1,325

Advertising positions on the Daily Bulletin and eNewsletters consist of two horizontal banners—one at the top and one at the bottom of the eNewsletter—and three ads in the body where advertisers have the choice of either a 300x250 Rectangle, a text ad or a combo text ad with image.

○ ADVERTISING SPECS

Acceptable formats: .jpg, .gif

Material Due Date: 5 business days prior to start date.

Materials: Email banner material and URL to tweletters@ntmlc.com

HORIZONTAL BANNER

600w x 100h pixels

MEDIUM RECTANGLE

300w x 250h pixels

TEXT ADS - Subject line and three lines of text within 450 pixel width area. Provide a headline and approximately 50 words of text.

TEXT AD WITH IMAGE - Provide one 300w x 250h pixels ad unit, a headline and approximately 19 words of text.

TRAVEL WEEKLY

DAILY BULLETIN

January 05, 2021

Choose Your Own Adventure with RIU!
#SoloTraveler

TOP STORIES

Celebrity's new all-inclusive base fare blurs the line between premium, luxe
The line is including drinks, WiFi and gratuities in its base cruise fare, a move CEO Lisa Luloff-Perle says will put it in "a category of one."
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LEGAL BRIEFS

IC status might again be an issue under Biden
By Mark Pedronik
Tougher rules on independent contractors could make a comeback under the Biden administration.
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Advertisement

This winter, choose summer.
Nonstop service to 13 Florida destinations. Book with confidence with no more change fees, ever.
[Book Now](#)

Advertisement

Silversea is the latest line to sweeten the pot on inclusions
Roundtrip air and one shore excursion in each port of call will be included for each booking on 2022 sailings.
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Advertisement

Southwest, United Airlines see weak demand over holidays, Q1
As the number of coronavirus infections spikes across the country, the carriers have noted that bookings have slowed and cancellations have increased.
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Advertisement

Windstar takes delivery of stretched Star Breeze
The ship, set to launch next year, has 50 new suites, two new restaurants and more efficient engines.
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Advertisement

Report: Black leisure travelers spent \$109.4 billion on travel in 2019
"We have long suspected the amount that U.S. Black travelers spend on leisure travel was undervalued," Black Travel Alliance president Martine Lewis said in reaction to the study by VMGY Global.
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Outdoors is in, says a Tripadvisor/Phocuswright survey
Respondents in all six countries in which the research was conducted are much more likely to favor a nature-related trip now than they were pre-pandemic.
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Advertisement

As CDC offers stark warning, U.S. Travel implores travelers to follow safety guidelines
The CDC urges all Americans to stay home over Thanksgiving, warning that travel increases the chances of getting and spreading Covid-19.
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Advertisement

Norwegian Air seeks bankruptcy protection
The low-cost carrier is seeking to restructure in Ireland, its corporate home.
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Advertisement

Southwest adding flights to a 10th Florida destination

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TRAVEL WEEKLY

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