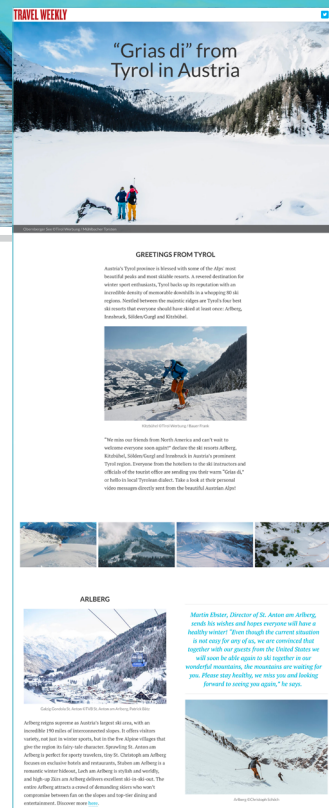


# ADVERTISER SPOTLIGHT

Whether you are looking to increase engagement, brand awareness or sales, advertiser spotlights should be a part of your marketing strategy. By partnering with Travel Weekly, your brand will leverage our editorial power and platform, which delivers the travel agent market and ensures the traffic to your advertorial are professionals interested in your product or service.

Advertiser spotlights give your brand complete content control. You supply copy, images, videos, links and other items, and our team will put it all together to create an engaging custom Advertiser Spotlight page. The advertorial will be posted on TravelWeekly.com for one year and will be promoted to our travel professional audience.



## ADVERTISER SPOTLIGHT DELIVERABLES

- Advertiser Spotlight
- Banner ad promoting advertorial on TravelWeekly.com for 30 days
- 2x email promotion to database of approximately 70,000 agents
- Content will be housed on TravelWeekly.com for one year
- Organic posts on Facebook and LinkedIn at launch

Advertiser Spotlights combine the power of your message with interactive digital elements, including videos, scrollmotion, photo transitions, live links and more. [Click here](#) to see an Advertiser Spotlight in action!

## TOTAL COST

Advertiser Spotlight	<b>\$8,250/year</b>
Additional to existing Print Advertorial	<b>\$4,325/year</b>

For more information on Travel Weekly's portfolio of products, visit [TravelWeeklyMediaKit.com](https://TravelWeeklyMediaKit.com)

# TRAVEL WEEKLY

For more information, contact your sales representative or  
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