

## DESTINATIONS MEXICO UPDATE

*Travel Weekly's Mexico Update covers the most current news, products, packages, attractions and services the country has to offer. In addition to Mexico updates, Travel Weekly produces two supplements—the Mexico Advisor and the Mexico Romance Advisor—plus a weekly Mexico eNewsletter.*

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## MEXICO SUPPLEMENTS

- The *Mexico Advisor* and *Mexico Romance Advisor* provide agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers received corresponding advertorial space.

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Mexico for the Luxury Traveler	
Issue Date	<b>Oct. 18</b>
Close Date/Materials Due	<b>Aug. 20</b>

○ **MEXICO eNEWSLETTER**  
Travel Weekly's Mexico eNewsletter, an opt-in email reaching over 30,650 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.

\*Early close date

