

Travel Weekly's Mexico Update covers the most current news, products, packages, attractions and services the country has to offer. In addition to Mexico updates, Travel Weekly produces two supplements—the Mexico Advisor and the Mexico Romance Advisor—plus a weekly Mexico eNewsletter.

ADDITIONAL OPPORTUNITIES

MEXICO SUPPLEMENTS

The Mexico Advisor and Mexico Romance Advisor provide agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers received corresponding advertorial space.

Mexico Advisor Issue Date
Close Date/Materials Due

Aug. 9

June 11

Mexico Romance Advisor Issue Date Nov. 8 Close Date/Materials Due Sept. 13

Mexico for the Luxury Traveler
Issue Date
Close Date/Materials Due
Oct. 18
Aug. 20

MEXICO eNEWSLETTER

Travel Weekly's Mexico eNewsletter, an opt-in email reaching over 30,650 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.



ISSUE DATE CLOSE DATE

Jan. 4 Dec. 18*

Feb. 1 Jan. 15*

March 1 Feb. 12*

April 5 March 22

May 3 April 19

June 7 May 21*

July 5 June 21

Aug. 2 July 19

Sept. 6 Aug. 23

Oct. 4 Sept. 20

Nov. 1 Oct. 18

Dec. 6 Nov. 18*

*Early close date

Visit TravelWeekly.com/2021EditorialCalendar for specs and rates

