



DESTINATIONS LUXURY UPDATE

Travel Weekly's luxury portfolio includes monthly Luxury Updates, the *Luxury Advisor*, Luxury eNewsletter, the *World of Luxury* and an immersive luxury website. Leverage the entire portfolio of yearround consideration from the industry most discerning travel agents.

ISSUE DATE CLOSE DATE

Jan. 18	Jan. 4
Feb. 15	Feb. 1
March 15	March 1
April 19	April 5
May 17	May 3
June 21	June 7
July 19	July 2*
Aug. 16	Aug. 2
Sept. 20	Sept. 3*
Oct. 18	Oct. 4
Nov. 15	Nov. 1
Dec. 20	Dec. 6

ADDITIONAL OPPORTUNITIES

○ THE LUXURY ADVISOR

The *Luxury Advisor* provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers received corresponding advertorial space.

Issue Date **June 7**
Close Date/Materials Due **April 9**

○ WORLD OF LUXURY

Issue Date **Dec. 6**
Close Date/Materials Due **Sept. 17**

○ LUXURY eNEWSLETTER

Travel Weekly's Luxury eNewsletter, an opt-in email reaching over 30,300 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.



*Early close date

Visit TravelWeekly.com/2021EditorialCalendar for specs and rates



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