

DESTINATIONS LAS VEGAS UPDATE

Travel Weekly's monthly Las Vegas updates and yearly Las Vegas Advisor are filled with current news, tips and the latest booking ideas our readers rely on to ensure their clients have the ultimate Las Vegas experience.

ISSUE DATE CLOSE DATE

Jan. 11 Dec. 22*

Feb. 8 Jan. 25

March 8 February 22

April 12 March 29

May 10 April 26

June 14 May 28*

July 12 June 25*

Aug. 9 July 26

Sept. 13 Aug. 27*

Oct. 11 Sept. 27

Nov. 8 Oct. 25

Dec. 13 Nov. 29

*Early close date

ADDITIONAL OPPORTUNITIES

○ THE LAS VEGAS ADVISOR

Provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers received corresponding advertorial space.

Issue Date **April 26**
Close Date/Materials Due **March 1**

○ LAS VEGAS eNEWSLETTER

An opt-in email reaching over 33,800 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.



TRAVEL WEEKLY

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