



DESTINATIONS HAWAII UPDATE

Travel Weekly focuses extensively on Hawaii's valued travel market with monthly Hawaii Updates, the popular "How to Hawaii" series and targeted themed sections which feature the latest news and happenings from the islands to ensure our readers deliver the best Hawaiian vacation to their clients.

ADDITIONAL OPPORTUNITIES

○ THE HAWAII ADVISOR

Provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers received corresponding advertorial space.

Advisor Issue Date **July 19**
Close Date/Materials Due **May 20**

○ HAWAII eNEWSLETTER

Travel Weekly's Hawaii eNewsletter, an opt-in email reaching over 31,750 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.

ISSUE DATE CLOSE DATE

Jan. 11	Dec. 22*
Feb. 15	Feb. 1
March 15	March 1
April 19	April 5
May 3	April 19
June 7	May 21*
July 5	June 21
August 2	July 19
Sept. 13	August 27*
Oct. 4	Sept. 20
Nov. 1	Oct. 18
Dec. 13	Nov. 29

SPECIAL SECTIONS

Hawaii Loves Travel Agents	
March 29	Feb. 23
Oct. 18	Sept. 14
Hawaii New & Renovated	
Jan. 25	Dec. 15
Aug. 9	July 6
How to Sell Luxury Travel to Hawaii	
Feb. 1	Dec. 22

How to Sell Family Vacations to Hawaii	
March 1	Jan. 26

How to Sell Weddings & Honeymoons	
April 5	March 2

How to Sell Summers to Hawaii	
May 17	April 13

How to Sell Golf Vacations to Hawaii	
Aug. 23	July 20

*Early close date

Visit TravelWeekly.com/2020EditorialCalendar for specs and rates

For more information, contact your Travel Weekly sales representative or **ANTHONY CARNEVALE**, Senior Vice President/Group Publisher
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