

DESTINATIONS EUROPE UPDATE

Travelers flock to Europe in droves to experience its amazing history, culture, art and scenery. Travel Weekly's Europe Updates and Europe Advisors keep our readers up to date on the latest travel news and puts your brand in front of top travel professionals looking to book your product or destination.

ISSUE DATE CLOSE DATE

Jan. 18 Jan. 4

Feb. 15 Feb. 1

March 15 March 1

April 19 April 5

May 17 May 3

June 14 May 28*

July 19 July 2*

August 16 August 2

Sept. 20 Sept. 3*

Oct. 18 Oct. 4

Nov. 15 Nov. 1

Dec. 20 Dec. 6

*Early close date

ADDITIONAL OPPORTUNITIES

○ THE EUROPE ADVISOR

Provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers receive corresponding advertorial space.

Spring Advisor Issue Date
Close Date/Materials Due

Mar. 8
Jan. 7

Fall Advisor Issue Date
Close Date/Materials Due

Oct. 4
Aug. 6

○ EUROPE eNEWSLETTER

An opt-in email reaching over 38,200 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.



Visit TravelWeekly.com/2021EditorialCalendar for specs and rates

TRAVEL WEEKLY

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