

# DESTINATIONS CARIBBEAN UPDATE

With 18 Caribbean Updates, two Caribbean Advisors and several themed supplements throughout the year, *Travel Weekly's* Caribbean portfolio offers year-round coverage to keep your brand top of mind to travel professionals actively booking the region.

## ISSUE DATE CLOSE DATE

Jan. 4	Dec. 18*
Jan. 18	Jan. 4
Feb. 1	Jan. 15*
Feb. 15	Feb. 1
March 1	Feb. 12*
March 15	March 1
April 5	March 22
April 19	April 5
May 17	May 3
June 21	June 7
August 16	August 2
Sept. 6	August 23
Sept. 20	Sept. 3*
Oct. 11	Sept. 27
Nov. 1	Oct. 18
Nov. 15	Nov. 1
Dec. 6	Nov. 18*

\*Early close date

## ADDITIONAL OPPORTUNITIES

### ○ THE CARIBBEAN ADVISOR

Provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers receive corresponding advertorial space.

Spring Advisor Issue Date  
Close Date/Materials Due

**April 5**  
**Feb. 5**

Fall Advisor Issue Date  
Close Date/Materials Due

**Oct. 18**  
**Aug. 20**

### ○ CARIBBEAN ENEWSLETTER

An opt-in email reaching over 40,000 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.



Visit [TravelWeekly.com/2020EditorialCalendar](http://TravelWeekly.com/2020EditorialCalendar) for specs and rates

# TRAVEL WEEKLY

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