

With 18 Caribbean Updates, two Caribbean Advisors and several themed supplements throughout the year, Travel Weekly's Caribbean portfolio offers year-round coverage to keep your brand top of mind to travel professionals actively booking the region.

## ADDITIONAL OPPORTUNITIES

## O THE CARIBBEAN ADVISOR

Provides agents with marketing and selling strategies and the latest research and travel trends to help them grow their business. Advertisers receive corresponding advertorial space.

Spring Advisor Issue Date Close Date/Materials Due

**April 5** Feb. 5

Fall Advisor Issue Date Close Date/Materials Due

Oct. 18 Aug. 20

## O CARIBBEAN ENEWSLETTER

An opt-in email reaching over 40,000 travel agents, offers highly targeted advertising opportunities including banners, text ads and combination banner/text ads.

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| ISSUE DATE | CLOSE DATE |  |
|------------|------------|--|
| Jan. 4     | Dec. 18*   |  |
| Jan. 18    | Jan. 4     |  |
| Feb. 1     | Jan. 15*   |  |
| Feb. 15    | Feb. 1     |  |
| March 1    | Feb. 12*   |  |
| March 15   | March 1    |  |
| April 5    | March 22   |  |
| April 19   | April 5    |  |
| May 17     | May 3      |  |
| June 21    | June 7     |  |
| August 16  | August 2   |  |
| Sept. 6    | August 23  |  |
| Sept. 20   | Sept. 3*   |  |
| Oct. 11    | Sept. 27   |  |
| Nov. 1     | Oct. 18    |  |
| Nov. 15    | Nov. 1     |  |
| Dec. 6     | Nov. 18*   |  |

\*Early close date

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