

# MEXICO ADVISOR

The Mexico Advisor features the country's top products and brands while providing agents with the latest research, travel trends and marketing and selling strategies to help increase their sales.

## ISSUE DATES

Issue Date **Aug. 9**  
Close Date/Materials Due **June 11**



## ○ STANDARD ADVERTISING

For the price of a single full- or 1/2-page ad, advertisers in the *Mexico Advisor* receive corresponding advertorial space.

Supply *Travel Weekly* with photos and copy featuring specials, activities, amenities and more – and we'll take care of the rest.

## ○ ADVERTORIAL MATERIALS

**Full-page Advertisers:** Supply approximately **500** words and two images.

**1/2-page Advertisers:** Supply approximately **250** words and one image.

## ○ DISPLAY AD MATERIALS

For specifications and to upload your file, visit the Travel Weekly Ad Portal at <http://travelweekly.com/adupload.aspx>

### Questions?

Please contact the Travel Weekly Production Department at [TWadvertising@ntmlc.com](mailto:TWadvertising@ntmlc.com) (no ads or attachments).

## AD SIZES & RATES

**BACK COVER**  
7"x 10" **\$14,050**

**FULL PAGE**  
7"x 10" **\$11,175**

**1/2 PAGE (Horizontal)**  
7"x 4 7/8" **\$6,300**

**1/2 PAGE (Vertical)**  
3 1/2"x 10" **\$6,300**

## TRAVEL WEEKLY

For more information, contact your Travel Weekly sales representative or

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