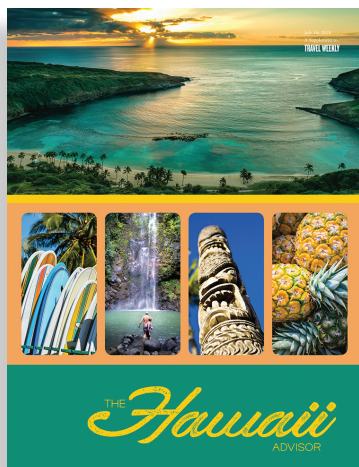


HAWAII ADVISOR

The Hawaii Advisor features the region's top products and brands while providing agents with the latest research, travel trends and marketing and selling strategies to help increase their sales.

ISSUE DATES

Issue Date **July 19**
Close Date/Materials Due **May 20**



○ STANDARD ADVERTISING

For the price of a single full- or ½-page ad, advertisers in the *Hawaii Advisor* receive corresponding advertorial space.

Supply *Travel Weekly* with photos and copy featuring specials, activities, amenities and more – and we'll take care of the rest.

○ ADVERTORIAL MATERIALS

Full-page Advertisers: Supply approximately **500** words and two images.

1/2-page Advertisers: Supply approximately **250** words and one image.

○ DISPLAY AD MATERIALS

For specifications and to upload your file, visit the Travel Weekly Ad Portal at <http://travelweekly.com/adupload.aspx>

Questions?

Please contact the Travel Weekly Production Department at TWadvertising@ntmlc.com (no ads or attachments).

AD SIZES & RATES

BACK COVER

7"x 10" **\$14,050**

FULL PAGE

7"x 10" **\$11,175**

1/2 PAGE (Horizontal)

7"x 4 7/8" **\$6,300**

1/2 PAGE (Vertical)

3 1/2"x 10" **\$6,300**

TRAVEL WEEKLY

For more information, contact your Travel Weekly sales representative or

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