2013 SUMMER TRAVEL FORECAST

OVER 75% OF AMERICANS ARE TAKING A SUMMER VACATION. SEE HOW THEY ARE TRAVELING.

WHERE WE'RE GOING

1	ORLANDO, FL	6	HONOLULU, HI
2	LAS VEGAS, NV	7	NEW YORK, NY
3	CANCUN, MEXICO	8	SAN FRANCISCO, CA
4	SEATTLE, WA	9	MAUI, HI
5	LOS ANGELES, CA	10	DENVER, CO

BIGGEST BANG FOR OUR BUCK

DOMESTIC

RANK	LOCATION:	5 NIGHT TRIP COST PER PERSON:
1	TAMPA, FL	$887
2	ORLANDO, FL	$953
3	FORT LAUDERDALE, FL	$1,005
4	LAS VEGAS, NV	$1,018
5	DENVER, CO	$1,138

INTERNATIONAL

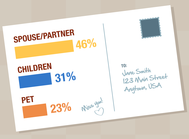
RANK	LOCATION:	5 NIGHT TRIP COST PER PERSON:
1	SAN JUAN, PUERTO RICO	$1,320
2	VANCOUVER, CANADA	$1,616
3	CANCUN, MEXICO	$2,087
4	PUNTA CANA, DOMINICAN REP.	$2,228
5	ROME, ITALY	$2,494

SUMMER VACATION BUDGET

$1,500 OR LESS	$1,501 – $2,500	OVER $2,500
32%	43%	25%

TYPES OF TRIPS WE'RE TAKING

WHO WE CAN'T TRIP WITHOUT



THE REAL BALL AND CHAIN

BAD BEHAVIOR ON VACATION

40%
INDULGE IN FATTY FOODS AND SPIRITS

10%
WEAR MORE REVEALING SWIMWEAR/CLOTHING

8%
MORE LIKELY TO FLIRT WITH A STRANGER

FAVORITE HOTEL FREEBIES

37%
BREAKFAST

27%
WI-FI

23%
POOL

HOW WE CHOOSE HOTELS

WHAT WE'LL SKIP TO SAVE

HOTEL BILL

56%	DAILY NEWSPAPER SERVICE
30%	DAILY MAID SERVICE
14%	FRESH TOWELS DAILY

HOW WE KNOW OUR ROOM IS CLEAN

45%
SPARKLING BATHTUB AND SHOWER

21%
CLEAN WHITE SHEETS

16%
FRESH CARPETS

SOURCE: ORBITZ.COM BOOKING DATA AND SUMMER SURVEY RESULTS, MAY 2013