



6 Essential Questions for Travel Suppliers

It's time to **think critically** about how the travel industry is changing – and where it's headed in the future! **Ask yourself** these six questions to help understand how your travel protection plan might need to evolve:



Have your destinations changed?



Have your customer demographics evolved?



Has your booking window shifted?



Have you added new excursions or activities for your guests?



Have your trip costs or cancellation penalties changed?



Are your consumers asking for more travel protection options?

If you answered **YES** to any of these questions,

it may be time to reevaluate the travel protection products and plans that you're serving up to your clients – and consult with a trusted travel protection provider to discuss your options.