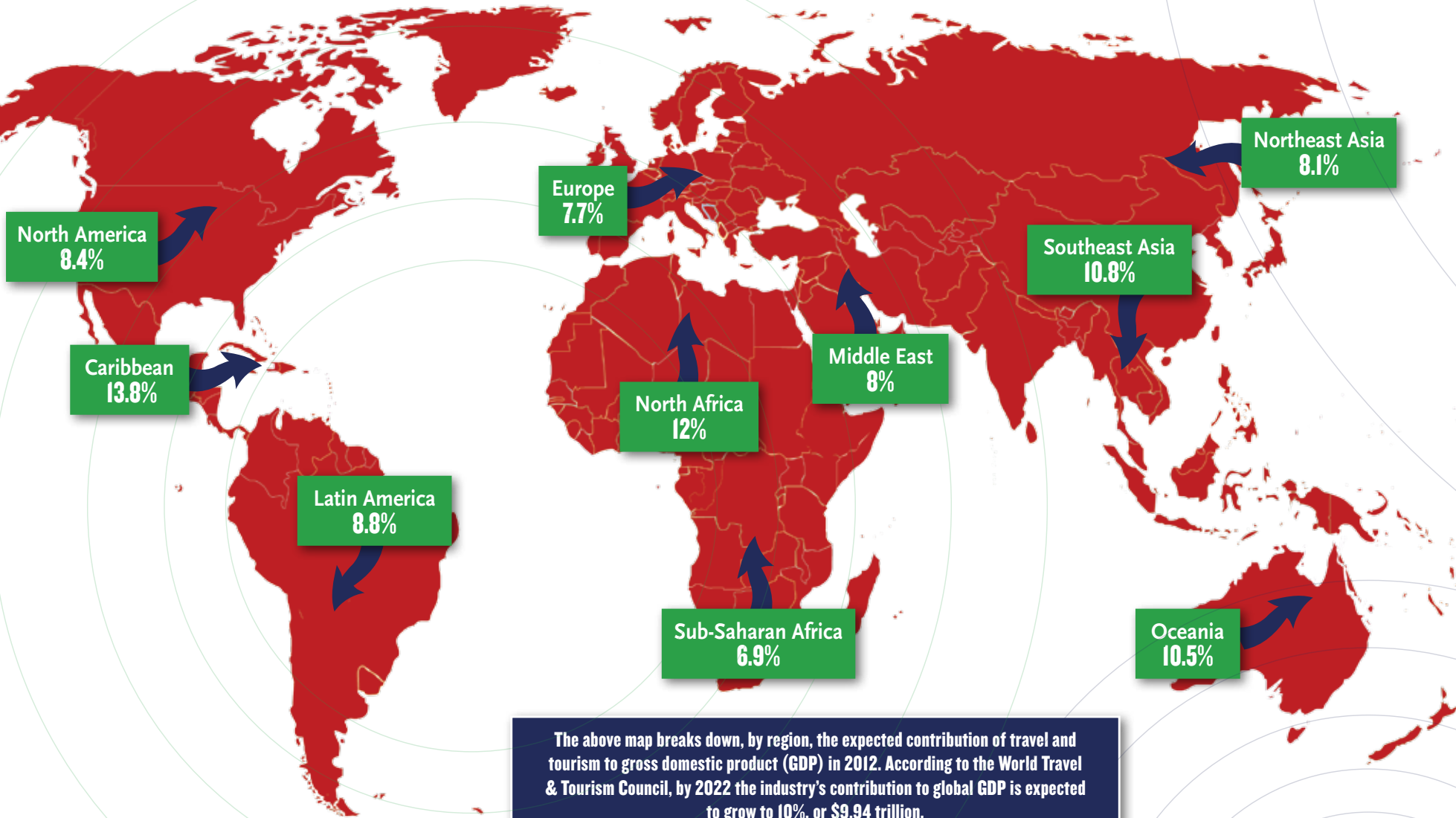


TRAVEL AND TOURISM'S CONTRIBUTION TO GDP, BY REGION



The above map breaks down, by region, the expected contribution of travel and tourism to gross domestic product (GDP) in 2012. According to the World Travel & Tourism Council, by 2022 the industry's contribution to global GDP is expected to grow to 10%, or \$9.94 trillion.