

## TRAVELAGE WEST DIGITAL GUIDE

*TravelAge West's* Digital Guide offers a unique opportunity to communicate your brand message to the travel advisor market via a custom guide developed by our award-winning content team. Using the latest technology, our platform showcases your brand through interactive pages, rich imagery, multimedia capabilities and more.

### THE DIGITAL GUIDE MARKETING PACKAGE INCLUDES:

- Targeted email communications (4x)
- ROS Banner on TravelAgeWest.com (30 days)
- Text Ads on eNewsletters (based on availability)
- Teased on TravelAgeWest.com homepage (first 30 days)
- Teases around TravelAgeWest.com for a year
- All leads generated through quiz/prize opportunities



[Click here to view a sample Digital Guide](#)

For more information on TravelAge West's portfolio of products, visit [TravelAgeWest.com/Media-Kitcom](https://TravelAgeWest.com/Media-Kitcom)

**TRAVELAGE  
WEST**

For more information, contact your sales representative or  
**ANTHONY CARNEVALE | SENIOR VICE PRESIDENT/GROUP PUBLISHER**  
[acarnevale@travelweeklv.com](mailto:acarnevale@travelweeklv.com) | 201-902-1976