



ADVERTISER SPOTLIGHT

Whether you are looking to increase engagement, brand awareness or sales, advertiser spotlights should be a part of your marketing strategy. By partnering with TravelAge West, your brand will leverage our editorial power and platform, which delivers the travel agent market and ensures the traffic to your advertorial are professionals interested in your product or service.

Advertiser spotlights give your brand complete content control. You supply copy, images, videos, links and other items, and our team will put it all together to create an engaging custom advertiser spotlight page. The advertorial will be posted on TravelAgeWest.com for one year and will be promoted to our travel professional audience.

ADVERTISER SPOTLIGHT DELIVERABLES

- Advertiser Spotlight
- Banner ad promoting advertorial on TravelAgeWest.com for 30 days
- Email promotion to database of approximately 70,000 agents
- Content will be natively threaded throughout TravelAgeWest.com
- Promoted on TravelAge West social media

TOTAL COST

Advertiser Spotlight	\$7,950/year
Additional to existing Print Advertorial	\$4,175/year

Hyatt Regency Waikiki Beach Resort and Spa

A vibrant escape that seamlessly combines relaxation, adventure, and authentic Hawaiian hospitality

IT'S GOOD NOT TO BE HOME
Learn about Hawaii by joining our cultural classes in hula, lei, and ukulele. Re-charge with a walk on the beach or lounge by our pool. Dine on sumptuous dishes made with Hawaiian ingredients and rejuvenate at our spa or spend the day shopping in famed luxury boutiques.

Na Ho'ola Spa
Overlooking world famous Waikiki Beach, the Na Ho'ola Spa at Hyatt Regency Waikiki Beach Resort and Spa is an oasis of tranquility, inspired health and wellness through the practice of Hawaiian culture, values and arts. Our therapists are a mixture of well-trained local and global, both trained today and yesterday and together soon.

Steak and Seafood
Sip and savor your way through the menus of our innovative HanaHana restaurant at Waikiki Beach. From elevated steak and seafood to light tropical fare, our hotel restaurant specializes in locally sourced foods showcasing the beauty of the land and sea. Explore [more](#).

World-Class Shopping
The Hawaiian Market Place at Hyatt Regency Waikiki Beach Resort and Spa hotel empowers world-class shopping, with three levels of unique one-of-a-kind boutiques and specialty stores including the popular Aloha Store. Explore [more](#).

Cultural Activities
Hawaii (is) never in Hyatt Regency Waikiki Beach Resort and Spa. Vertical time is spent on the ocean floor, over the Diamond Head and Ala Moana Center for shopping. For more local authentic island life, take an evening tour and strolls for the Waikiki Farmers Market from 10AM - 1PM. Purchase authentic food and crafts that serve as the perfect reminder of your visit to Hana. Explore [more](#).

VIDEO HERE
Explore the excitement of Oahu in one of Hawaii's most fashionable zip codes. Just steps from the renowned warm waters and spectacular views of Waikiki.

Modern Rooms
Fresh interiors, the rooms highlight the high-end finishes of the Diamond Head area. The furnishings characterize the clean and modern lines, with each suite in the Diamond Head Suites include a 37" flat screen television, free Wi-Fi and minibar, and the experience in a remodeled bathroom.

SPECTACULAR SETTING
Make memories to last a lifetime in a spectacular setting overlooking beautiful Waikiki. Experience the spirit of "Aloha" as you lounge by the pool, swim and surf in the sparkling Pacific. Close to Honolulu attractions such as Pearl Harbor and Iolani Palace, the hotel is the ideal location for those who want it all.

CLICK HERE FOR MORE INFORMATION ABOUT HOW THE HYATT REGENCY WAIKIKI BEACH RESORT AND SPA CAN HELP YOU BETTER SERVE YOUR CLIENTS.

Advertiser Spotlights combine the power of your message with interactive digital elements, including videos, scrollmation, photo transitions, live links and more. Click here to see a Advertiser Spotlight in action!



For more information, contact your sales representative or
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