

2024 WAVE CATEGORIES

AIR

Best Airline Vacation Brand

American Airlines Vacations
Delta Vacations
JetBlue Vacations
Southwest Vacations
United Vacations

Best Airline, Domestic

Alaska Airlines
American Airlines
Delta Air Lines
JetBlue
United Airlines

Best Airline, International

Air France
Emirates
Fiji Airways
Qatar Airways
Singapore Airlines
Turkish Airlines

Best International First/Business Class

Air France
Emirates
Etihad Airways
Qatar Airways
Singapore Airlines
Virgin Atlantic

Best Airline Loyalty Program

Alaska Airlines
American Airlines
Delta Air Lines
Southwest Airlines
United Airlines

CAR RENTAL

Car Rental Company Providing the Best Travel Advisor Support

Avis

Enterprise
Hertz
Sixt Rent a Car

Car Rental Company Providing the Highest Client Satisfaction

Avis
Enterprise
Hertz
Sixt Rent a Car

CRUISE

Cruise Line with the Highest Client Satisfaction (less than 1,300 passengers)

Explora Journeys
Oceania Cruises
Regent Seven Seas Cruises
Seabourn
Silversea
Viking
Windstar Cruises

Cruise Line with the Highest Client Satisfaction (more than 1,300 passengers)

Carnival Cruise Line
Celebrity Cruises
Disney Cruise Line
Norwegian Cruise Line
Princess Cruises
Royal Caribbean International
Virgin Voyages

Cruise Company Providing the Best Travel Advisor Support (ocean-going)

Carnival Cruise Line
Celebrity Cruises
Norwegian Cruise Line
Princess Cruises
Royal Caribbean International
Viking
Virgin Voyages

Expedition Cruise Line Providing the Best Travel Advisor Support

Atlas Ocean Voyages
HX | Hurtigruten Expeditions
Lindblad Expeditions-National Geographic
Scenic Luxury Cruises

Seabourn
Silversea
Viking

Expedition Cruise Line with the Highest Client Satisfaction

Atlas Ocean Voyages
Lindblad Expeditions-National Geographic
Scenic Luxury Cruises
Seabourn
Silversea
UnCruise Adventures
Viking

Small-Ship Cruise Line Providing the Best Travel Advisor Support

Azamara Cruises
Celestyal Cruises
Emerald Cruises
Ponant
SeaDream Yacht Club
Windstar Cruises

Best New Ocean-Going Ship (less than 1,300 passengers)

Emerald Sakara, Emerald Cruises
Explora I, Explora Journeys
Seven Seas Grandeur, Regent Seven Seas Cruises
Silver Nova, Silversea
Viking Saturn, Viking
Vista, Oceania

Best New Ocean-Going Ship (more than 1,300 passengers)

Carnival Jubilee, Carnival Cruise Line
Celebrity Ascent, Celebrity Cruises
Icon of the Seas, Royal Caribbean International
MSC Euribia, MSC Cruises
Norwegian Viva, Norwegian Cruise Line
Resilient Lady, Virgin Voyages

Best New Expedition Ship

Ocean Albatros, Albatros Expeditions
Scenic Eclipse II, Scenic Luxury Cruises
Seabourn Pursuit, Seabourn
SH Diana, Swan Hellenic
World Voyager, Atlas Ocean Voyages

Best Onboard Cuisine

Celebrity Cruises
Explora Journeys
Oceania Cruises
Regent Seven Seas Cruises
Silversea
Virgin Voyages
Windstar Cruises

Best Cruise Line for Shows and Nightlife

Celebrity Cruises
Carnival Cruise Line
Disney Cruise Line
Holland America Line
Norwegian Cruise Line
Royal Caribbean International
Virgin Voyages

Best Cruise Line for Families

Carnival Cruise Line
Disney Cruise Line
MSC Cruises
Norwegian Cruise Line
Princess Cruises
Royal Caribbean International

Best Cruise Line for Caribbean Sailings

Carnival Cruise Line
Celebrity Cruises
Norwegian Cruise Line
Princess Cruises
Royal Caribbean International
Virgin Voyages

Best Cruise Line for Alaska Sailings

Carnival Cruise Line
Celebrity Cruises
Holland America Line
Norwegian Cruise Line
Princess Cruises
UnCruise Adventures

Best Cruise Line for Antarctica Sailings

Atlas Ocean Voyages

Aurora Expeditions
HX | Hurtigruten Expeditions
Lindblad Expeditions-National Geographic
Quark Expeditions
Seabourn
Silversea
Viking

Best Cruise Line for European Sailings

Azamara Cruises
Celebrity Cruises
Norwegian Cruise Line
Oceania Cruises
Princess Cruises
Royal Caribbean International
Viking
Windstar Cruises

Best Cruise Line for Hawaii Sailings

Carnival Cruise Line
Celebrity Cruises
Disney Cruise Line
Holland America Line
Norwegian Cruise Line
Princess Cruises
Royal Caribbean International

Best Cruise Line Private Island

CocoCay, Royal Caribbean International
Disney Castaway Cay, Disney Cruise Line
Half Moon Cay, Holland America Line
Great Stirrup Cay, Norwegian Cruise Line
Ocean Cay MSC Marine Reserve, MSC Cruises
Princess Cays, Princess Cruises

Best World Cruise

Cunard
Holland America Line
Oceania Cruises
Regent Seven Seas Cruises
Royal Caribbean International
Seabourn
Silversea
Viking

Best Cruise Line for Luxury

Crystal
Cunard
Explora Journeys
Regent Seven Seas Cruises
Seabourn
Silversea
Viking

Best Onboard Wellness Program

Celebrity Cruises
Oceania Cruises
Regent Seven Seas Cruises
Seabourn
Silversea
Viking
Virgin Voyages

Best Ship Within a Ship Concept

Cunard Grill Suites, Cunard
MSC Yacht Club, MSC Cruises
Royal Suite Class by Royal Caribbean, Royal Caribbean International
The Haven by Norwegian, Norwegian Cruise Line
The Retreat, Celebrity Cruises

RIVER CRUISE**River Cruise Line With the Highest Client Satisfaction**

AmaWaterways
Avalon Waterways
Riverside Luxury Cruises
Tauck
Uniworld Boutique River Cruises
Viking

River Cruise Line Providing the Best Travel Advisor Support

AmaWaterways
Avalon Waterways
Riverside Luxury Cruises
Scenic Luxury Cruises and Emerald Cruises
Uniworld Boutique River Cruises
Viking

Best New River Cruise Ship

Amadeus Riva, Amadeus River Cruises
American Serenade, American Cruise Lines
Viking Aton, Viking
Viva Two, Viva Cruises

Best River Cruise Line for Luxury

AmaWaterways
Avalon Waterways
Riverside Luxury Cruises
Riviera River Cruises
Scenic Luxury Cruises and Emerald Cruises
Uniworld Boutique River Cruises
Viking

Best River Cruise Line for U.S. Sailings

American Cruise Lines
Lindblad Expeditions-National Geographic
UnCruise Adventures
Viking

Best River Cruise Line for Multigenerational Groups

AmaWaterways
Avalon Waterways
Riverside Luxury Cruises
Tauck
Uniworld Boutique River Cruises

Best River Cruise Line for Onboard Cuisine

AmaWaterways
Avalon Waterways
Riverside Luxury Cruises
Scenic Luxury Cruises and Emerald Cruises
Tauck
Uniworld Boutique River Cruises
Viking

RAIL

Best Rail Vacation Provider

Alaska Railroad
Railbookers
Rocky Mountaineer
Via Rail Canada

TOUR OPERATOR

Escorted Tour Operator Providing the Best Travel Advisor Support

Abercrombie & Kent

Collette

G Adventures

Globus Family of Brands

Tauck

TTC Tour Brands

Packaged Tour Operator Providing the Best Travel Advisor Support

Apple Vacations

Avanti Destinations

Classic Vacations

Delta Vacations

Funjet Vacations

Pleasant Holidays

Best Escorted Tour Operator, Europe

Abercrombie & Kent

Adventures by Disney

Collette

Globus Family of Brands

Insight Vacations

Tauck

Trafalgar

Best Packaged Tour Operator, Europe

Apple Vacations

Classic Vacations

Europe Express

IWorld of Travel

Journese

Travel Impressions

Best Tour Operator, Africa

Abercrombie & Kent

African Travel, Inc.

AndBeyond

Big Five Tours & Expeditions

Collette

Kensington Tours

Best Tour Operator, Asia

Avanti Destinations
Exoticca
G Adventures
Goway Travel
MT Sobek
Trafalgar

Best Tour Operator, Australia/New Zealand/South Pacific

Collette
Down Under Answers
Goway Travel
Intrepid Travel
Kensington Tours
Pleasant Holidays

Best Tour Operator, Caribbean

Apple Vacations
Delta Vacations
Funjet Vacations
Pleasant Holidays
Travel Impressions

Best Tour Operator, Central/South America

Abercrombie & Kent
Exoticca
G Adventures
Globus Family of Brands
Intrepid Travel
Trafalgar

Best Tour Operator, Hawaii

Apple Vacations
Blue Sky Tours
Classic Vacations
Delta Vacations
Pleasant Holidays

Best Tour Operator, Mexico

Apple Vacations
Classic Vacations
Delta Vacations
Funjet Vacations
Pleasant Holidays

Best Tour Operator, USA

Austin Adventures
Collette
Globus Family of Brands
Insight Vacations
Tauck
Trafalgar

Best Tour Operator for Adventure Travel

Austin Adventures
Backroads
Exodus Adventure Travels
G Adventures
Intrepid Travel
National Geographic Expeditions

Best Tour Operator for Multigenerational Travel

Adventures by Disney
Austin Adventures
Big Five Tours & Expeditions
G Adventures
Tauck Bridges
Trafalgar

Best Luxury Tour Operator

Abercrombie & Kent
Audley Travel
Journese
Insight Vacations
Kensington Tours
Tauck

Best Tour Company Foundation for Responsible Travel

Abercrombie & Kent Philanthropy, Abercrombie & Kent
Globus Family of Brands Lighthouse Project, Globus Family of Brands
Planeterra, G Adventures
The Collette Foundation, Collette
The Intrepid Foundation, Intrepid Travel
The TreadRight Foundation, The Travel Corporation

Best DMC, Europe

aliveXperiences
Curated Greece

Olive Tree Escapes
Queen of Clubs
Titanium Tours
Via Croatia

RESORT/HOTEL

Hotel/Resort Chain Providing the Best Travel Advisor Support

Accor Group
Four Seasons Hotels & Resorts
Hilton Hotels & Resorts
Hyatt Hotels Corporation
IHG Hotels & Resorts
Marriott International

All-Inclusive Hotel/Resort Chain Providing the Best Travel Advisor Support

AIC Hotel Group
Club Med
Inclusive Collection, part of World of Hyatt
Karisma Hotels & Resorts
Playa Hotels & Resorts
Sandals Resorts

Best All-Inclusive Hotel Chain, Caribbean

Club Med
Inclusive Collection, part of World of Hyatt
Majestic Resorts
Melia Hotels International
Palladium Hotel Group
Playa Hotels & Resorts
Sandals Resorts

Best All-Inclusive Hotel Chain, Mexico

AIC Hotel Group
Fiesta Americana Travelty Collection
Hoteles Xcaret
Inclusive Collection, part of World of Hyatt
Karisma Hotels & Resorts
Playa Hotels & Resorts
RIU Hotels & Resorts
Velas Resorts

Best New Resort or Major Renovation, Mexico

Andaz Mexico City Condesa
Grand Velas Boutique Hotel Los Cabos
Hilton Cancun Mar Caribe All-Inclusive Resort
Impression Isla Mujeres by Secrets
Margaritaville Island Reserve by Karisma Riviera Maya
Maroma, a Belmond Hotel, Riviera Maya
The St. Regis Kanai Resort, Riviera Maya

Best New Resort or Major Renovation, Caribbean

Bahia Principe Luxury Esmeralda
Hideaway at Royalton Blue Waters, an Autograph Collection All-Inclusive Resort
Curtain Bluff
Dreams Flora Resort & Spa
Sandals Dunn's River
The Westin Beach Resort & Spa at Frenchman's Reef
Wyndham Grand Barbados, Sam Lord's Castle All-Inclusive Resort

Best New Resort or Major Renovation, Hawaii

1 Hotel Hanalei Bay
AC Hotel Honolulu
Kona Village, a Rosewood Resort
Romer Waikiki at The Ambassador
Sheraton Waikiki Beach Resort
Wayfinder Waikiki

Best All-Inclusive Resort Brand for Romance, Mexico

Hoteles Xcaret
Karisma Hotels & Resorts
Marival Resorts
Playa Hotels & Resorts
Secrets Resorts & Spas
The Excellence Collection
Velas Resorts

Best All-Inclusive Resort Brand for Romance, Caribbean

Karisma Hotels & Resorts
Melia Hotels International
Playa Hotels & Resorts
Royalton Luxury Resorts
Sandals Resorts
Secrets Resorts & Spas

Best Hotel Brand, USA

Accor Group
Four Seasons Hotels & Resorts
Hilton Hotels & Resorts
Hyatt Hotels Corporation
IHG Hotels & Resorts
Marriott International

Best Hotel Brand, Hawaii

Four Seasons Hotels & Resorts
Hilton Hotels & Resorts
Hyatt Hotels Corporation
Marriott International
Outrigger Resorts & Hotels

Best Hotel Brand for Families, Hawaii

Fairmont Hotels & Resorts
Four Seasons Hotels & Resorts
Hilton Hotels & Resorts
Hyatt Hotels Corporation
Marriott International
Outrigger Resorts & Hotels

Best Hotel Brand for Families, Mexico

Club Med
Dreams Resorts & Spas
Fiesta Americana Hotels & Resorts
Hoteles Xcaret
Hyatt Ziva
Nickelodeon Hotels & Resorts
Palace Resorts

Best Hotel Brand for Families, Caribbean

Atlantis Paradise Island Bahamas
Beaches Resorts
Club Med
Dreams Resorts & Spas
Hyatt Ziva
Nickelodeon Hotels & Resorts
Sunscape Resorts & Spas

Best Luxury Hotel Brand

Fairmont Hotels & Resorts
Four Seasons Hotels & Resorts
Rosewood Hotels & Resorts

St. Regis Hotels & Resorts
The Ritz-Carlton
Waldorf Astoria Hotels & Resorts

Best Resort for Cultural Immersion, Mexico

Andaz Mayakoba Resort Riviera Maya
Casa de Sierra Nevada, a Belmond Hotel, San Miguel de Allende
Esperanza, Auberge Resorts Collection
The Explorean Kohunlich
Hotel Xcaret Arte
One&Only Mandarin
UNICO 20°87° Hotel Riviera Maya

Best Resort for Cultural Immersion, Hawaii

Aulani, a Disney Resort & Spa
Grand Wailea, a Waldorf Astoria Resort
Outrigger Kaanapali Beach Resort
Kona Village, a Rosewood Resort
The Royal Hawaiian, a Luxury Collection Resort
The Ritz-Carlton Maui, Kapalua

Best All-Inclusive Resort Brand for Groups

Inclusive Collection, part of World of Hyatt
Karisma Hotels & Resorts
Palace Resorts
Palladium
Playa Hotels & Resorts
RIU Hotels & Resorts
Sandals Resorts

DESTINATIONS

Destination With the Highest Client Satisfaction, USA

California
Florida
Hawaii
Las Vegas
New York

Destination With the Highest Client Satisfaction, Mexico

Cancun
Los Cabos
Mexico City
Puerto Vallarta
Riviera Maya

Riviera Nayarit

Destination With the Highest Client Satisfaction, Caribbean

Bahamas

Dominican Republic

Jamaica

Puerto Rico

U.S. Virgin Islands

Destination With the Highest Client Satisfaction, Europe

Croatia

France

Great Britain

Greece

Ireland

Italy

Destination With the Highest Client Satisfaction, Asia

Indonesia

Japan

Korea

Singapore

Taiwan

Thailand

Destination With the Highest Client Satisfaction, Pacific

Australia

Fiji

New Zealand

Tahiti

Destination With the Highest Client Satisfaction, Central/South America

Brazil

Chile

Colombia

Costa Rica

Galapagos Islands

Peru

Destination With the Highest Client Satisfaction, Africa

Botswana

Kenya

South Africa

Tanzania

Uganda

Destination With the Highest Client Satisfaction, Middle East

Dubai

Egypt

Israel

Jordan

Qatar

Saudi Arabia

Favorite Three-Night Destination to Sell

Disneyland Resort

Las Vegas

Los Cabos

Park City

Napa Valley

TRAVEL INSURANCE

Travel Insurance Company Providing the Best Travel Advisor Support

Allianz Partners

AON

Berkshire Hathaway Travel Protection

Travel Guard

Travel Insured International

Travelex Insurance Services

Travel Insurance Company Providing the Highest Client Satisfaction

Allianz Partners

AON

Medjet

Travel Guard

Travel Insured International

Travelex Insurance Services

TOURISM BOARD

U.S. Tourism Board Providing the Best Travel Advisor Support

Hawaii Visitors and Convention Bureau

Las Vegas Convention and Visitors Authority

New Orleans & Company

Travel Alaska

Visit California

Visit Florida

International Tourism Board Providing the Best Travel Advisor Support

Jamaica Tourist Board

Japan National Tourism Organization

Jordan Tourism Board

Los Cabos Tourism Board

Switzerland Tourism

Tourism Australia

Tourism Ireland

Best Marketing by a Tourism Board, U.S.

Hawaii Visitors and Convention Bureau

Las Vegas Convention and Visitors Authority

New Orleans & Company

Visit California

Visit Florida

Best Marketing by a Tourism Board, International

Jamaica Tourist Board

Los Cabos Tourism Board

Tourism Australia

Tourism Authority of Thailand

Tourism Ireland

Tourism New Zealand

VisitBritain