

CRUISEWORLD CONNECTION

- ✓ LIVE EXECUTIVE INTERVIEW @ CruiseWorld
- ✓ SHARING VIA TRAVEL WEEKLY SOCIAL MEDIA PLATFORMS
- ✓ VIDEO TO PLAY ON TRAVELWEEKLY.COM and TRAVELAGEWEST.COM
- ✓ MODULE WITH HOMEPAGE PRESENCE WITH ROTATING VIDEO BOXES FOR 90 DAYS



Travel Weekly and TravelAge West are excited to announce CruiseWorld CONNECTION.

We invite you to join us for a LIVE interview where you can share the latest updates and excitement happening with your brand. Your message will be distributed to our top travel advisors via a video and/or podcast to CruiseWorld attendees as well as the Travel Weekly and TravelAge West readership.

CruiseWorld CONNECTION is a unique platform to communicate your message, keep your brand top of mind and strengthen your relationship within the travel industry.

VIDEO

\$9,500

- Five-minute video interview conducted by Ken Shapiro, VP, Publisher/Editor-in-Chief - TravelAge West
- 2x email blast (200k impressions total)
- 30-day Travel Weekly ROS banner (125k impressions total)
- 30-day TravelAge West ROS banner (30k impressions total)
- Presence on homepage with dedicated module for 1 year
- Site-wide Native Content Units on Travel Weekly (450k impressions total over 90 days)
- Promo package worth \$26,000
- Condensed version to be posted as an Instagram Reel/ TikTok
- Will be shared to Facebook, LinkedIn, and private CruiseWorld advisor Facebook group

VIDEO/PODCAST COMBO

\$13,000

- Video converted into a podcast and included in Humans of Travel Podcast series.
- 1x email blast (100k impressions total)
- Site-wide Native Content Units on Travel Weekly (450k impressions total over 90 days)
- Inclusion to Humans of Travel Podcast series

[CLICK HERE](#) to see CruiseWorld CONNECTION in action and [CLICK HERE](#) to see the program start-to-finish.

TRAVEL WEEKLY
TRAVELAGE WEST

For more information, contact your sales representative or
NEAL TORNOPSKY | VICE PRESIDENT, DIGITAL, THE TRAVEL GROUP
ntornopsky@ntmlc.com | 201-902-2019