

eNewsletters

2021



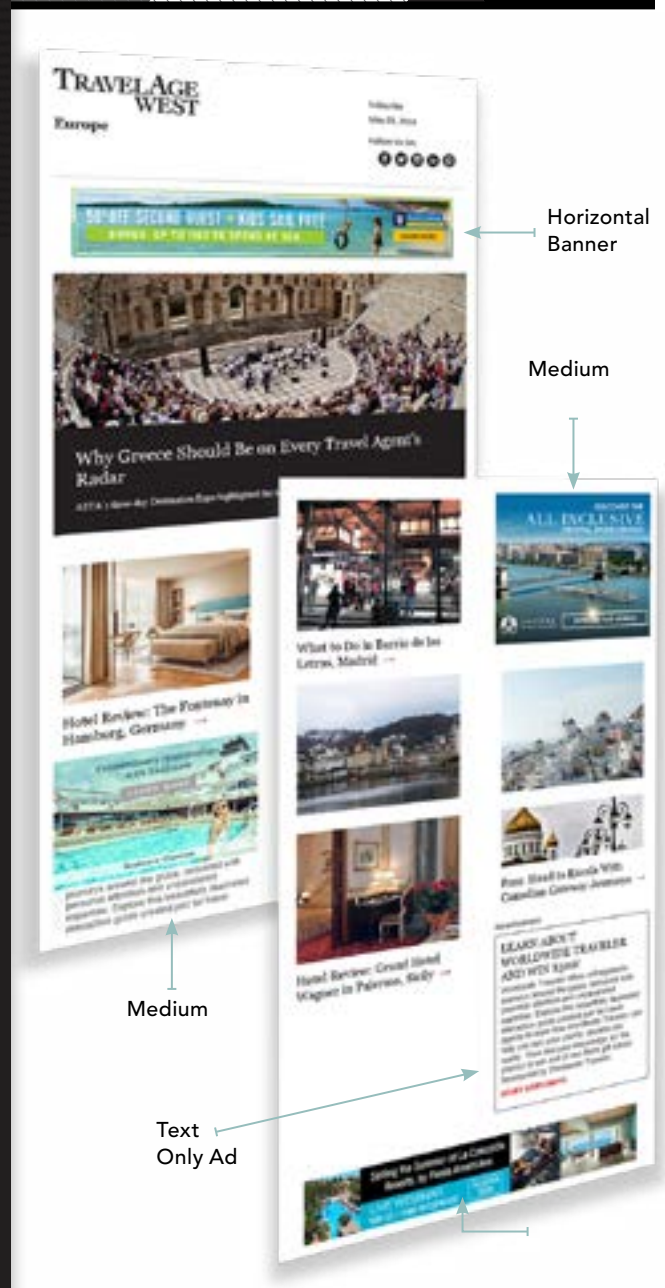
TravelAge West eNewsletters provide agents in the west with news, destination info, updates, offers and other information needed to do their job more effectively.

Offering a wide variety of destinations and topics, TravelAge West's 100% opt-in eNewsletters provide you with targeted opportunities to reach the right agents to better sell your products.

Our eNewsletters offer five advertising opportunities: horizontal banners - one at the top and one at the bottom of the eNewsletter, and three ads in the body of the eNewsletter: a 300x250 rectangle, a 300x250 rectangle PLUS text, or a text only option. All of these options appear on both desktop and mobile devices.

ENEWSLETTERS INCLUDE:

- Your Daily Briefing
- Caribbean
- Cruise/River Cruise
- Explorer
- Family
- Hawaii
- Mexico



AD RATES:

Daily Newsletter: 1-6x = \$2,175/wk

7wks. or more = \$1,575/wk

All Others: 1-6x = \$1,650 per insertion

7wks. or more = \$1,250 per insertion



For more information and advertising opportunities contact your TravelAge West Sales Representative

TRAVELAGE WEST
EXPLORING TRAVEL FAVORITES AND FRONTIERS