



TravelAgeWest.com is a dynamic resource for Western agents, with expanded online destination coverage, Western regional news and resources and tools for agents selling destinations, tours and cruises.

The general rotation ad buy includes placement throughout premier content, including the Home Page, News, Travel, Cover Stories, Tools, Hotel & Cruise Search and Jobs sections.



For more information and advertising opportunities contact your TravelAge West Sales Representative

AD OPPORTUNITIES:

- **HOMEPAGE TAKEOVER** **\$5,650/WEEK**
 Own all six 728x90 advertising banners on our homepage. All banners live within and in-between content to ensure maximum exposure.
- **BILLBOARD** **\$3,295/WEEK**
 Make a huge impression with this dynamic 970 x 250 unit that loads automatically to display an impressive ad, allowing you to add more features and offers a rich experience to the audience. Add video to engage your audience even more (\$4,095/week).
- **BANNERS**
Leaderboard / Medium Rectangle **\$2,875/MONTH**
Half-Page Banner (300x600) **\$3,550/MONTH**
 *Add rich media components such as video to any leaderboard or medium rectangle for \$500 and share a visually interactive experience with the audience.
- **SEARCH SPONSORSHIP**
 Your logo appears on every page of TravelAgeWest.com and provides the advertiser with prominent logo placement, as well as both Leaderboard and Medium Rectangle ads on every search results page. (Contact your sales rep for pricing).
- **THOUGHT LEADERSHIP** **\$11,450/YEAR**
 Position your company as a leader with this strategic web content program. Includes Thought Leadership article, post on TravelAgeWest.com homepage for 30 days, listing in Strategic Web Content for one year, banner ad, native placements and email promotion to approximately 70,000 qualified agents.
- **ADVERTISER SPOTLIGHT** **\$7,950/YEAR**
 Advertiser Spotlight gives your brand complete content control. You supply copy, images, videos, links and other items, and our team will put it all together to create an engaging custom digital advertorial page. Posted on TravelAgeWest.com for one year and promoted to our travel professional audience.
- **DESTINATION GATEWAYS**
 Select from one of our 13 destination gateways and own all ad units on the page. 1 year sponsorship includes one Super Leaderboard, one 300x600 Half-page banner and all rotating Leaderboards throughout the page. (Contact your sales rep for pricing).
- **MOBILE BANNERS**
Site Rotating Banners: located near the top and bottom of pages. Maximum of 6 at a time.
\$2,725/MONTH
Mobile Sponsorship: large overlay ad that loads at the start of each visit. A great opportunity for a key impact position.
\$2,875/WEEK
- **SOCIAL.amp** **\$2,750/MONTH**
 Social.amp amplifies your highly relevant content to premium travel audiences. You can feature popular/recent social posts from Facebook, Instagram, or Twitter as display ads on TravelAgeWest.com