

# RIVER CRUISE Manual

The TravelAge West River Cruise Manual brings to light the tremendous potential of the fast-growing and ever-changing river cruise sector. This directory and resource for selling river cruise product showcases the industry in a way only TravelAge West can.

This valuable tool is distributed with our November 8, 2021 issue to TravelAge West's complete subscriber list.

#### DISPLAY AD OPPORTUNITIES:

Full-pages, Coverwrap, Inside and Back Covers and Half-page under Table of Contents. See your sales rep for costs.

**ISSUE DATE:** November 8  
**AD CLOSE:** September 30  
**PROFILES DUE:** TBD  
**ADS DUE:** October 7

#### RATE:

Expanded Product  
 Profile: \$8,730 NET

#### INCLUDES:

- One page editorial profile
- Half-page Q&A with cruise line executive
- 1/2 page horizontal display ad



For more information and advertising opportunities contact your TravelAge West Sales Representative

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 EXPLORING TRAVEL  
 FAVORITES AND FRONTIERS **WEST**