

INSIDER GUIDE SERIES

TravelAge West's Insider Guide series will go in-depth on unique travel trends and niche markets, as well as feature individual products and services that both meet travelers' demands and help agents grow their businesses.

EUROPE



ANCESTRY EXPLORATION
FAMILY HERITAGE TRIPS WITH AUTHENTIC VACATIONS CONNECT CLIENTS TO THEIR PAST

Help your clients establish a more authentic connection to their family history. With ancestry journeys, travelers experience the joy of discovery when they come from and leaving more about the people with whom they share common ancestry past. Authentic Vacations offers highly customized travel services to assist your clients with visiting family villages and meeting with expert genealogists to solve deeper into their family heritage journey. Sometimes we can even take to connect them with a distant relative!

Many people trace their family histories back to Ireland and Scotland. In Ireland, major highlights for ancestry travelers include visiting Dublin's Wick Experience Museum, a spectacular showcase of Irish history through the ages and meeting with a personal genealogist and our guide in Scotland. If you have "highland ancestry" in you, here's a fair chance your clan fought at Culloden."



SPECIAL ADVERTISING SECTION

AUTHENTIC VACATIONS.COM

ANCESTRY TOURS
Connection to the Past

On-foot authentic journeys, your clients will be able to combine history with adventure. They will see the local culture, scenic and historical sites, and learn about the changes over the centuries. Special opportunities to bond with the environment that shaped their families will be made available — for example, it's walking back to historical routes. They may visit local markets and galleries to see artifacts from the period relevant to their family history. Ancestry travelers may feel fortunate in a change where, in one with a recommended conversation of the ways of life in the first half of your.

Authentic Vacations provides genuine, excellent service, family responses and a generally, exciting attitude. We offer 24/7 customer service via phone, email and web-based Live Chat. We have multi-lingual offices, so clients will enjoy diverse pieces of mind and security when exploring our Authentic Vacations that they can focus solely on the exciting adventures and adventures that await!

We believe that stays or spend, one-of-a-kind properties are essential to family heritage tourism. Our Destination Experts will find the perfect lodging for your clients. On occasion, even for accommodations and purchases in helping travelers piece together their heritage!

We invite you to visit our website, www.AuthenticVacations.com, and browse our selection of handcrafted Ireland and Scotland itineraries. All of our itineraries are set around a custom family heritage destination, or a Destination Experts can build itineraries from the ground up, helping you discover the safe, fun, and exciting adventures. We look forward to helping your clients establish their family authentic family history connection.



CUSTOMIZED ITINERARY
Exclusively offering tailor-made FIT & small group tours



DESTINATION EXPERTS
Ireland, Scotland, England, Wales, Scotland, Scandinavia, Australia and New Zealand



TRAVEL AGENT PORTAL
Dedicated website providing white label solutions. AuthenticAgents.com

CONTACT AUTHENTIC VACATIONS TO LEARN MORE ABOUT ANCESTRY TOURS: 1-888-443-5239 | www.authenticvacations.com

INSIDER TOPICS:

WEDDING, HONEYMOON & ROMANCE

ISSUE DATE: FEBRUARY 15
CLOSE DATE: 1/6/21
MATERIALS DUE: 1/13/21

EUROPE

ISSUE DATE: MARCH 8
CLOSE DATE: 1/27/21
MATERIALS DUE: 2/3/21

ASIA & SOUTH PACIFIC

ISSUE DATE: JUNE 7
CLOSE DATE: 4/28/21
MATERIALS DUE: 5/5/21

MEXICO

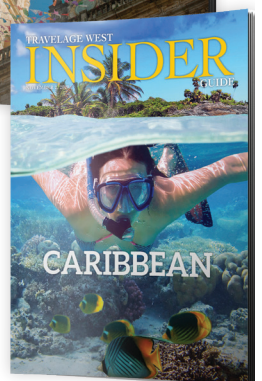
ISSUE DATE: AUGUST 9
CLOSE DATE: 6/30/21
MATERIALS DUE: 7/8/21

GROUP TRAVEL

ISSUE DATE: SEPTEMBER 13
CLOSE DATE: 8/4/21
MATERIALS DUE: 8/11/21

CARIBBEAN

ISSUE DATE: NOVEMBER 8
CLOSE DATE: 9/30/21
MATERIALS DUE: 10/7/21



RATES:

For the price of a single, full- or 1/2-page ad, advertisers in the Insider Guide receive corresponding advertorial space. Supply TravelAge West with photos and copy and we'll take care of the rest.

SPECIAL ADVERTISING SECTION

HAWAII - SUMMER TRAVEL

DISCOVER THE ALL-NEW WAIKIKI BEACHCOMBER BY OUTRIGGER®
IN THE CENTER OF WAIKIKI

ISLAND-INSPIRED DINING
The Outrigger Waikiki Beachcomber is a new addition to the Waikiki area, offering a unique dining experience. The restaurant features a menu of local and international dishes, inspired by the island's rich culinary heritage. The space is modern and chic, with a view of the ocean and the city skyline.

BEACHCOMBER CHANGES
The all-new Beachcomber is a new addition to the Waikiki area, offering a unique dining experience. The restaurant features a menu of local and international dishes, inspired by the island's rich culinary heritage. The space is modern and chic, with a view of the ocean and the city skyline.

WATERVIEW ACTIVITIES
When you're staying at the all-new Beachcomber, you'll have access to a variety of water activities. From snorkeling to surfing, there's something for everyone. The hotel also offers a private beach area, perfect for relaxing and enjoying the sun.

BEACHCOMBER BY OUTRIGGER
The all-new Beachcomber is a new addition to the Waikiki area, offering a unique dining experience. The restaurant features a menu of local and international dishes, inspired by the island's rich culinary heritage. The space is modern and chic, with a view of the ocean and the city skyline.

i For more information and advertising opportunities contact your TravelAge West Sales Representative

ADVERTISING MATERIALS:

Full-page Advertisers:
Supply header, sub-header, approximately 500 words and three to five hi-res images.

1/2-page Advertisers:
Supply header, sub-header, approximately 250 words and two hi-res images.