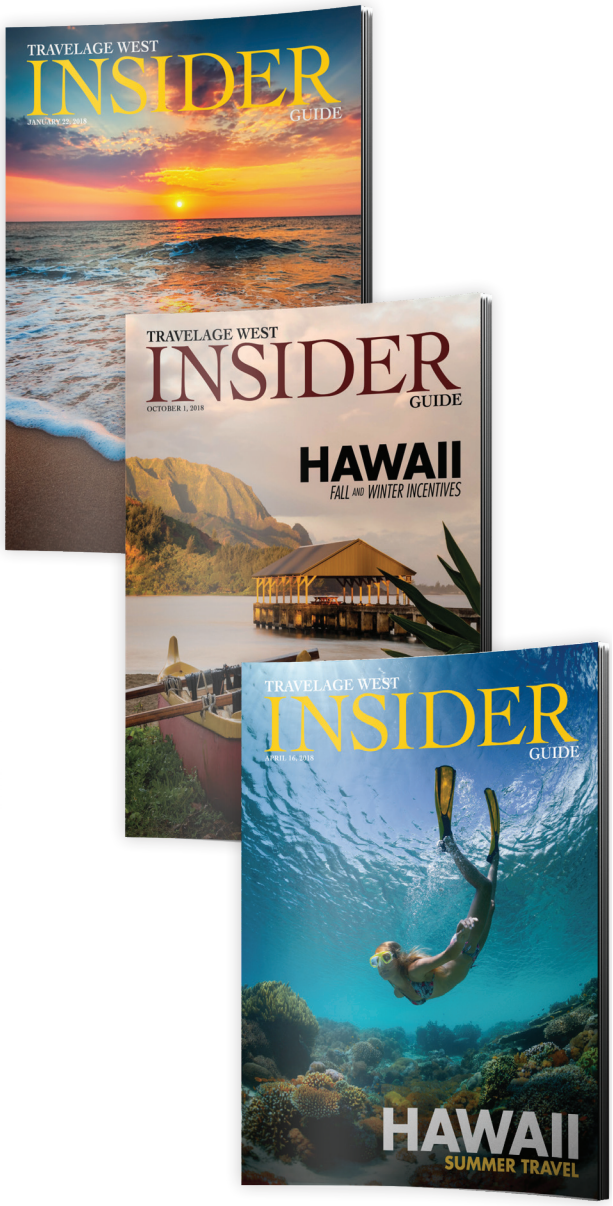
INSIDER GUIDE HAWAII

2021



Today's travelers are looking for unique experiences, and *TravelAge West's* Hawaii Insider Guide series will help educate our travel agents readers.

The Insider Guide will highlight popular travel trends and niche markets, as well as feature individual products and services that both meet travelers' demands and help agents grow their businesses.

RATES:

For the price of a single, full- or ½-page ad, advertisers in the Insider Guide receive corresponding advertorial space. Supply TravelAge West with photos and copy and we'll take care of the rest.

ADVERTISING MATERIALS:

Full-page Advertisers:
Supply header, sub-header, approximately 500 words and three to five hi-res images.

1/2-page Advertisers:
Supply header, sub-header, approximately 250 words and two hi-res images.

INSIDER TOPICS:

WHAT'S NEW HAWAII	SUMMER TRAVEL	FALL & WINTER INCENTIVES
ISSUE DATE: JANUARY 18	ISSUE DATE: APRIL 12	ISSUE DATE: OCTOBER 11
CLOSE DATE: 12/4/20	CLOSE DATE: 3/4/21	CLOSE DATE: 9/1/21
MATERIALS DUE: 12/11/20	MATERIALS DUE: 3/11/21	MATERIALS DUE: 9/9/21

For more information and advertising opportunities contact your TravelAge West Sales Representative

TRAVELAGE WEST
EXPLORING TRAVEL FAVORITES AND FRONTIERS