

family getaways



Family Getaways highlights the best of family travel, one of the most important and fastest-growing types of travel.

Our platforms deliver travel agents print, online resources and live events, along with inspiration, on-site reviews, packages, sales tools, products and more.

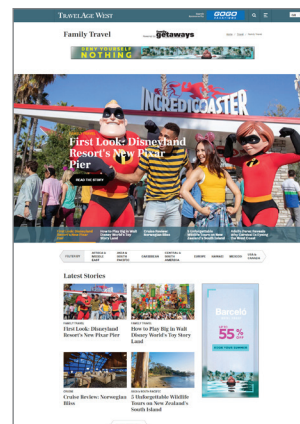
2021
ISSUES

MARCH 8TH | JUNE 7ST
SEPTEMBER 13TH | DECEMBER 13TH



B2B MAGAZINE

The publication is distributed six times annually to approx. 50,000 travel agents nationally via TravelAge West and Travel Weekly.



FAMILY TRAVEL GATEWAY

This content-driven gateway on TravelAgeWest.com features exclusive and supplemental editorial coverage, as well as video and photo tour libraries, promotional listings and on-site reviews. Advertising opportunities include banner ads, web advertorials and more.

E-NEWSLETTER

This free monthly e-newsletter delivers feature stories, deals, destination news, fams, sales tips and more to an opt-in list of travel agents. Ad opportunities include several banner ads and options.



POWERED BY:

TRAVELAGE WEST
EXPLORING TRAVEL
FAVORITES AND FRONTIERS

TRAVEL WEEKLY

family getaways

2021

ADVERTISING RATES

	1X	2X	3X	4X+
FULL PAGE	\$13,785	\$12,775	\$11,855	\$11,290
1/2 PAGE	\$7,220	\$6,710	\$6,205	\$5,910
1/3 PAGE	\$5,440	\$4,905	\$4,645	\$4,425
COVERWRAP	\$27,280			

FAMILY E-NEWSLETTER

(monthly gross rates)

AD UNITS:

Horizontal banner • Medium rectangle
Medium rectangle with text • Text only ad

AD RATES:

1X - 6X = \$1,650 per insertion
7X+ = \$1,250 per insertion

ONE YEAR GATEWAY SPONSORSHIP

(contact sales rep for pricing)

SPONSORSHIPS INCLUDE:

- (4) Leaderboards • (1) Super Leaderboard
- (1) 300x600 half-page banner



AD PLANNER

ISSUE DATE:

SPRING - MARCH 8TH

CLOSE DATE: 1/27/2021

Asia, Australia/South Pacific, Caribbean, Cruise, Hawaii, Europe, Mexico, River Cruise, Theme Parks, Tour Operator and more

ISSUE DATE:

SUMMER - JUNE 7TH

CLOSE DATE: 4/28/2021

Asia, Caribbean, Cruise, Hawaii, Mexico, River Cruise, Theme Parks and more

ISSUE DATE:

FALL - SEPTEMBER 13TH

CLOSE DATE: 8/4/2021

Africa, Australia/South Pacific, Caribbean, Cruise, Hawaii, Europe, Mexico, River Cruise, Theme Parks, Tour Operator and more

ISSUE DATE:

WINTER - DECEMBER 13TH

CLOSE DATE: 11/2/2021

Asia, Caribbean, Cruise, Hawaii, Mexico, River Cruise, Theme Parks, Tour Operator and more



For more information and advertising opportunities contact your TravelAge West Sales Representative

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