

TRAVELAGE WEST explorer

THE BEST OF EXPERIENTIAL TRAVEL

2021

Unique Experiences, Exotic Places and Inspiring Adventures

Dedicated to the hottest trend in travel, *Explorer* is the authority on experiential and upscale adventure travel. Distributed nationally twice a year to the subscribers of both *TravelAge West* and *Travel Weekly*, *Explorer* provides travel advisors with valuable information about this fast-growing market, which includes not only experiential adventure travel but also soft-adventure activities and tours, off-the-beaten-path destinations, sustainable travel, expedition cruising, trips of a lifetime and more.

TOPICS INCLUDE:

- Activities and Attractions
- Unique Destinations
- Special Tours
- Hotels and Lodges
- Ideal Itineraries
- Ask the Experts
- Cruising

Content includes in-depth destination coverage, trip planning, ideal adventure itineraries, expert advice and more. Readers will find everything they need to know about planning experiential trips for a wide variety of clients.



National distribution via *TravelAge West* and *Travel Weekly*... reach approximately

50,000 travel professionals



AD PLANNER:

ISSUE DATE:
MAY 10TH
CLOSE DATE: 4/1/2021
MATERIALS DUE: 4/8/2021

ISSUE DATE:
OCTOBER 11TH
CLOSE DATE: 9/21/2021
MATERIALS DUE: 9/28/2021

ADVERTISING RATES:

	1x	2x
Full Page	\$11,745	\$10,760
1/2 Page	\$7,430	\$6,910
1/3 Page	\$5,600	\$5,170e

Print only rates, gross per insertion

i For more information and advertising opportunities contact your TravelAge West Sales Representative

e FOR EDITORIAL SUBMISSIONS:
Ken Shapiro
kshapiro@travelagewest.com
310.954.2521