

# CLICK & WIN

Sponsor a customized month-long contest on TravelAgeWest.com with optional Lead Generation programs



**RATES:**

**Contest Only** \$5,450 gross  
 Plus one grand prize travel award (min. 3-nights)

**Contest Plus Qualified Lead Generation** \$6,450 gross  
 (above plus entrant database)

**Contest with Custom Lead Generation** \$8,750 gross  
 (above plus 5 custom profile questions)

All ad creative is handled by TAW

**PROGRAM INCLUDES:**

- Two Print Ads in TravelAge West per con-



(sample 10" strip ad)

- Banner Ads in TAW E-Newsletters



(sample banner ad)

- Contest Page Housed on TravelAgeWest.



(sample contest page)

- Minimum of Two HTML Email Blasts



(sample HTML)

**i** For more information and advertising opportunities contact your TravelAge West Sales Representative