

GIANT EXPERIENCES AWAIT IN NORTHERN IRELAND



Global Incentive Summit Post FAM
5th – 8th November 2026





Welcome to Northern Ireland

Discover why Northern Ireland is one of Europe's most exciting emerging incentive destinations.

Over four unforgettable days, immerse yourself in a destination where dramatic coastlines meet vibrant cities, where legendary stories are woven into every landscape, and where luxury hospitality, world-class venues and authentic experiences come together effortlessly.

This carefully curated journey showcases the very best of Northern Ireland's incentive offering.

Your itinerary

Thursday 5 November | Castles, Country Estates & 5* Luxury

Your Northern Ireland experience begins with a warm welcome and a journey into the heart of our historic landscape.

Enjoy an exclusive lunch and venue showcase at the magnificent **Gilford Castle**, a hidden gem steeped in heritage and character, before settling into the luxurious surroundings of the **Culloden Estate & Spa**, Northern Ireland's premier five-star hotel overlooking Belfast Lough.

The evening concludes with a private dining experience celebrating the finest local produce and renowned Northern Irish hospitality.

Friday 6 November | Giants, Legends & Coastal Wonders

Travel along the breathtaking **Causeway Coastal Route**, consistently ranked among the world's most spectacular scenic drives.

In the company of renowned storyteller **Mark Rodgers**, uncover the myths, legends and history that have shaped this remarkable coastline. Experience the dramatic beauty of **Carrick-a-Rede**, explore the exceptional luxury of the new **Dunluce Lodge**, and stand on the ancient stone columns of the UNESCO-listed **Giant's Causeway**, where legend and landscape collide.

Return to Belfast and check into the stylish **Grand Central Hotel**, before enjoying an immersive culinary evening at **Waterman House Cookery School**, celebrating the outstanding flavours of Northern Ireland.

Saturday 7 November | Belfast: A City of Transformation

Discover the energy, creativity and resilience that make Belfast one of Europe's most compelling destinations.

Explore the city's six distinct quarters, hear the remarkable story of its transformation and gain insight into the peace process that has shaped modern Belfast.

Experience the revival of Irish whiskey with a visit to **McConnell's Distillery**, before an unforgettable private evening at the world-renowned **Titanic Belfast**. Set within the city where the Titanic was built, this exclusive experience combines history, innovation and exceptional hospitality in one of Europe's leading visitor attractions and event venues.

Sunday 8 November | A Taste of Belfast

Before departure, discover Belfast through its food, culture and local characters.

Explore the historic **St George's Market**, a bustling institution that has served the city for centuries and today showcases the very best artisan producers, flavours and craftsmanship Northern Ireland has to offer.

Conclude your journey with lunch at the acclaimed **Mr Deane's Bistro**, leaving with a true taste of the destination and, we hope, plenty of inspiration for future incentive programmes.



TOURISM
NORTHERN
IRELAND

see
you
soon!



Northern
Ireland
Embrace
a Giant
Spirit