



NORTHSTAR
MEETINGS GROUP

ESP 2020:

Enhanced Safety Protocols
For Live Events



Introduction

ESP 2020:

The health and safety of Northstar's customers, partners, delegates and staff is our number one priority. To that end, Northstar Meetings Group's ESP 2020 (Enhanced Safety Protocols for Live Events) establish basic principles and practices that will help mitigate risk and protect event participants, as well as all counterparties they engage with, both during their onsite experience, and afterwards.

With the understanding that Northstar must and will comply with official government and local authority guidance for each and every event, as well as any specific regulations that apply to the destination, venue, hotel, or resort where any aspect of Northstar's events will be held, Northstar's protocols provide the company's assurance that the highest standards of safety and hygiene will be applied, both in the planning of the event, and its production and management onsite.

The highest standards of safety and hygiene will be applied to Northstar Meetings Group events, both in the planning of the event, and its production and management onsite.

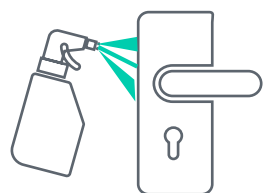
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Cleaning & Hygiene



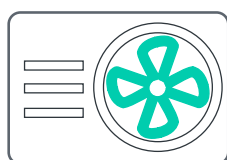
Enhanced Cleaning:

Working with its venue partners, all venues and sites where participants will gather will undergo enhanced, deep cleaning before, during and after our events. This includes continuous sanitization during the event, with a focus on high-touch areas such as door handles, restrooms and food and beverage areas.



Personal Hygiene:

Hand washing facilities and hand sanitizing stations will be provided at all hotels and venues where participants gather and or pass through, and signage will be prominent, encouraging all participants to regularly wash and disinfect their hands.



Environmental Considerations:

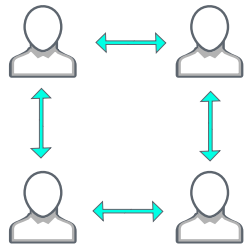
With venue partners, Northstar will review the air filtration provided by the meeting venues' heating, ventilation and air conditioning (HVAC) systems, including the effectiveness of design, installation and maintenance, as part of reducing exposure to any harmful particles.

Physical Distancing



Registration:

Northstar will employ a system that facilitates non-contact badge distribution for all participants.



Physical Distancing:

Northstar will follow all state, local and venue guidelines as it relates to physical density in all areas where event participants gather. Protocols will include, but not be limited to, pre-show communications to participants providing guidelines specific to each event on how to maintain physical distancing, on-site signage and floor markings, staggered entry times when necessary, and on-site physical distance monitors. In addition, all meeting and dining areas will be arranged to enable adequate distancing at all times.



Physical Contact:

Handshakes and embraces will be discouraged, as will the exchange of printed materials, business cards and sales brochures. Digital alternatives will be recommended.



Food & Beverage:

Northstar will work closely with venue partners to employ the highest standard of food safety, using pre-packaged food or individually plated options.

Personal Safety



PreCheck:

Northstar discourages attendance from participants who become symptomatic (fever, loss of sense of taste or smell, nausea, etc.) at any time prior to traveling to Northstar events.



Screening:

Northstar will follow relevant health authority guidance on screening participants. This may include checking the temperatures of everyone on entry, through thermal scanning or other screening processes, dependent on the then current CDC, WHO and/or state and local guidelines.



Masks:

Unless noted otherwise by the then current CDC and WHO guidelines and/or the state and local guidelines pertaining to a specific event, all participants will be asked to wear a face mask en route and on entry to the hotel, venue and to all event functions. Northstar will make face masks available to those who do not have them, but it is highly recommended that all participants bring enough masks to ensure their safe participation throughout the duration of the events necessary, and on-site physical distance monitors. In addition, all meeting and dining areas will be arranged to enable adequate distancing at all times.



Medical Support:

Northstar will implement onsite medical support in coordination with local authorities and local medical personnel. If an event participant displays symptoms of illness upon arrival, or becomes sick during the event, medical personnel will be notified and the participant will be quarantined and then sent to a local medical facility for further examination.

Northstar is committed to producing live, in-person events to connect, learn, and do business, effectively, safely and confidently.