

Content Strategy Inclusions

Branding

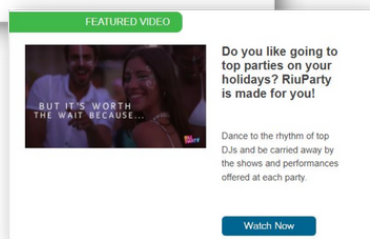
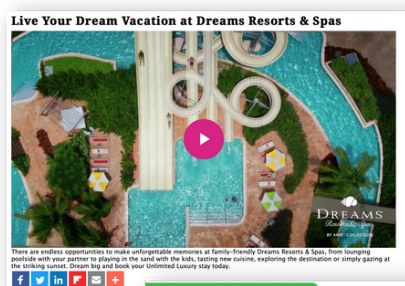
Your logo appears on your microsite and in rotation as a Featured Supplier on TravelPulse.



Video

Examples of Videos

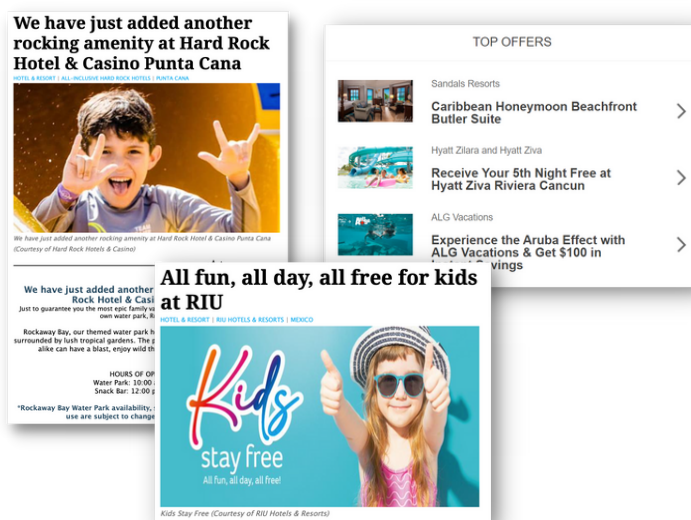
Your branding videos appear in a gallery on your microsite and throughout TravelPulse. They are also 'Featured' on the TravelPulse Homepage and in the TravelPulse Daily Newsletter*.



Offers

Examples of Offers

Your offers are used to promote exclusive deals your brand is advertising and appear on TravelPulse and the TravelPulse Daily Newsletter.



Brochures

Example of a Brochure

Your brochures or links to e-brochures appear on your microsite.



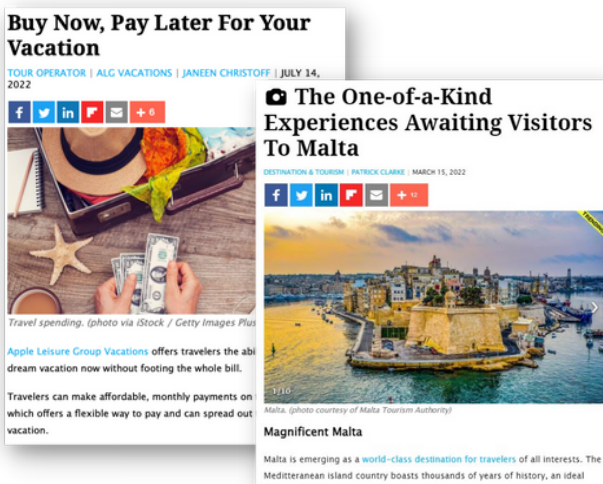
Content Strategy Inclusions

Featured Content

[Example of Featured Editorial](#)

[Example of Custom Slideshow](#)

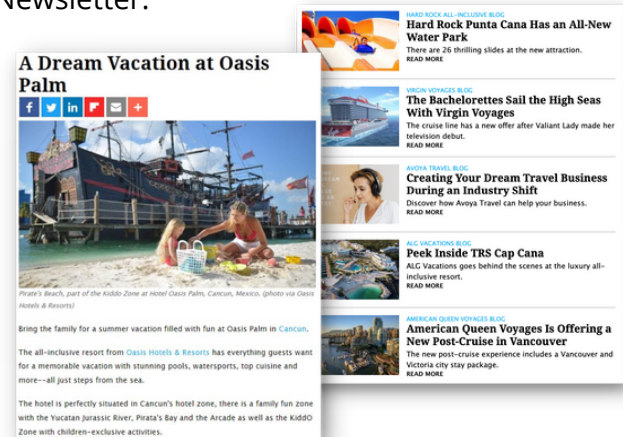
Our team works with you to publish in-depth and unique content about your brand through editorial features or custom slideshows. These are featured throughout TravelPulse, on your microsite and featured in the TravelPulse Daily Newsletter.



Blogs

[Examples of Blogs](#)

Share your brand's unique perspective with the TravelPulse community. Your blog posts appear on your very own blog page, your microsite and in the TravelPulse Daily Newsletter.



Press Releases

Your TravelPulse program guarantees your press releases coverage and will appear on TravelPulse and the TravelPulse Daily Newsletter.

Cruise Planners Unveils New SMS Texting Tools for Travel Advisors

HOST AGENCY & CONCORDIA | CRUISE PLANNERS | JULY 20, 2022



WHY IT MATES: This new tool will ensure that travel advisors' clients are updated information as soon as it becomes available. — Patrick Clarke, TravelPulse Senior Editor

Cruise Planners is taking the lead again when it comes to mobile tech: the franchise travel space by launching their newest tool: an automated texting program that will allow travel advisors to send various marketing communications and travel updates to their customers via text message.

Paul Gauguin Cruises Offering \$500 Air Credit on Select Sailings

CRUISE LINE & CRUISE SHIP | PAUL GAUGUIN CRUISES | AUGUST 10, 2022

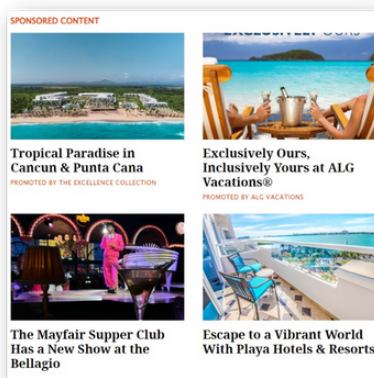


WHY IT MATES: Travelers can save significantly on seven-night Tahiti & the Society Islands voyages through French Polynesia booked over the next two months. — Patrick Clarke, TravelPulse Senior Editor

Paul Gauguin Cruises is making an early 2023 spring escape to Tahiti more tempting than ever with a \$500 air credit per guest on seven-night Tahiti & the Society Islands voyages exploring French Polynesia. This limited-time offer is available on select dates for bookings made by October 8, 2022, and is valid when airfare is purchased together with the line's all-inclusive, award-winning luxury cruises.

Sponsored Content

Your content locked in within the News, Editorials and Slideshows on TravelPulse.com providing extra exposure.



Content Strategy Inclusions

A visual guide to your Microsite:

Microsite

[Example of a Microsite](#)

All your program's components aggregated on your very own branded microsite: your unique space on TravelPulse.com

YOUR 'ABOUT US'

YOUR CONTENT

YOUR OFFERS

YOUR BROCHURES

YOUR VIDEOS

YOUR BLOGS

YOUR TWITTER FEED

Atlas Ocean Voyages

[SUPPLIERS HOME](#) | [CRUISE LINES & CRUISE SHIPS](#)

ABOUT

Atlas Ocean Voyages mixes adventure with luxury for a luxe-adventure experience that draws in a community of like-spirited explorers with authentic, once-in-a-lifetime experiences. This cruise brand visits some of the world's most remote locations and combines high-end onboard experiences with adrenaline-filled excursions on shore. Add in cultural immersion, and thrill-seeking travelers have everything they need for a bucket list adventure of a lifetime.

[READ MORE](#)

ADDITIONAL INFORMATION FOR TRAVEL AGENTS

<https://atlasoceanvoyages.com/>

[Atlas Ocean Voyages Mini Brochures](#)

LATEST ATLAS OCEAN VOYAGES NEWS



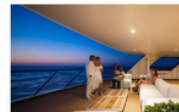
Atlas Ocean's World Traveller Sails in Antarctica for Inaugural Season



Atlas Ocean Voyages Names James Rodriguez President, CEO



Atlas Ocean Voyages to Replace Alberto Aliberti as President



Experience Intimate Adventures in the Caribbean and South America With Atlas Ocean Voyages

ATLAS OCEAN VOYAGES OFFERS

[ALL OFFERS](#)



Go beyond the usual with Atlas Ocean Voyages 2022 Luxe-Adventure Summer



Savings up to \$5,000 per stateroom when you sail with Atlas Ocean Voyages

BROCHURES



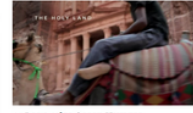
[Atlas Ocean Voyages Antarctica Expeditions](#)

ATLAS OCEAN VOYAGES VIDEOS



Life's Great Adventures Start From Within

Atlas Ocean Voyages new brand video, called "Life's Great Adventures Start From Within," showcases shipboard and shoreside experiences depicted with new, spectacular footage captured aboard the newly launched World Navigator.



At Last! Atlas Ocean Voyages



Discover Atlas Ocean Voyages

OPINION

Sailing Into the Future

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Experience Paris Like a Local

[ATLAS OCEAN VOYAGES BLOG](#)

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Taste the World's Northernmost Brews With Atlas Ocean Voyages

[ATLAS OCEAN VOYAGES BLOG](#)

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Tweets from @atlascrui

