

# 2025 EDITORIAL CALENDAR

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POWERING EUROPE'S CORPORATE TRAVEL COMMUNITY

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JANUARY	<b>The 2025 Hotlist</b> The annual rundown of the people, products, companies and trends driving change in the business travel industry ( <i>Due to go live 24 Jan</i> )
FEBRUARY	Corporate Travel Index Discover average hotel, taxi and dining costs in 200 cities worldwide with this per diem calculator, updated with Q4 2024 data (Due to go live 18 Feb)
MARCH	The Spotlight Series: Air travel Critical analysis of evolving market trends: content distribution strategies, corporate contracts, sustainability measures (Due to go live 21 March)  State of the Business Travel Industry A deep-dive into travel programme structures and policies, spending payment models, TMC commercial models and more (Due to go live 31 March)
APRIL	Corporate Travel Index Discover average hotel, taxi and dining costs in 200 cities worldwide with this per diem calculator, updated with Q1 2025 data (Due to go live 30 April)
JUNE	Small & midsize travel management This report surfaces today's travel management objectives, strategies and activities in the SME market ( <i>Due to go live 16 June</i> )  Europe's Leading TMCs BTN Europe's annual rundown of the leading TMCs across the continent, including rankings for seven markets and profiles of more than 100 agencies ( <i>Due to go live 20 June</i> )
JULY	The Spotlight Series: Accommodation Critical analysis of evolving market trends: the latest RFP trends, ensuring compliance, the impact of loyalty, and more (Due to go live 24 July)  Corporate Travel Index Discover average hotel, taxi and dining costs in 200 cities worldwide with this per diem calculator, updated with Q2 2025 data (Due to go live 30 July)
SEPTEMBER	<b>Sustainability in business travel</b> Exploring how corporates can – and must – takes steps to reduce the impact of their travel programmes ( <i>Due to go live 8 Sept</i> )
OCTOBER	The Business Traveller report Entering the mind of the business traveller to understand how they expect to interface with programme policies, technologies, duty of care programmes and more (Due to go live 13 Oct)  Corporate Travel Index Discover average hotel, taxi and dining costs in 200 cities worldwide with this per diem calculator, updated with Q3 2025 data (Due to go live 31 Oct)
NOVEMBER	<b>The Spotlight Series: Ground transportation</b> Critical analysis of evolving market trends: rail travel, rideshare and rentals for business travel in focus ( <i>Due to go live 13 Nov</i> )
DECEMBER	The 2025 Travel Manager Salary & Job Satisfaction survey BTN Europe's annual assessment of travel managers' changing roles, responsibilities, remuneration and job satisfaction ( <i>Due to go live 5 Dec</i> )  The 2026 Outlook BTN Europe's annual Outlook for the year ahead, examining emerging trends, pricing forecasts and charting the predictions of industry leaders ( <i>Due to go live 12 Dec</i> )

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