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BUSINESS TRAVEL NEWS

EUROPE

2024 EDITORIAL CALENDAR

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CORPORATE TRAVEL
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CONFERENCES & EVENTS

JANUARY	The 2024 Hotlist The annual rundown of the people, products, companies and trends making their mark on the business travel industry <i>(Due to go live 22nd Jan)</i>
FEBRUARY	The Spotlight Series: TMCs Critical analysis of evolving market trends: commercial models, content delivery, consolidation and evolution <i>(Due to go live 19th Feb)</i>
MARCH	The Power List BTN Europe's inaugural assessment of the continent's most influential business travel programmes <i>(Due to go live 29th March)</i>
APRIL	Meetings Management Exploring the trends impacting corporate meeting programmes and the tools facilitating new concepts of best practice <i>(Due to go live 22nd April)</i>
MAY	The Spotlight Series: Air travel Critical analysis of evolving market trends: content distribution strategies, corporate contracts, sustainability measures <i>(Due to go live 20th May)</i>
JUNE	Europe's Leading TMCs 2024 The essential annual guide to the continent's top travel management companies, featuring more than 100 TMCs and networks <i>(Due to go live 17th June)</i>
JULY	The Spotlight Series: Accommodation Critical analysis of evolving market trends: the 2024 RFP season, evolving traveller needs, brand diversification <i>(Due to go live 22nd July)</i>
AUGUST	Business travel for SMEs With TMCs and suppliers increasingly targeting SMEs for business growth, opportunity knocks for smaller travel programmes <i>(Due to go live 19th Aug)</i>
SEPTEMBER	Sustainability in business travel Exploring how corporates can – and must – take steps to reduce the carbon footprint of their business travel activity <i>(Due to go live 23rd Sep)</i>
OCTOBER	The Travel Tech report How new tools and technologies are enabling corporates to curate their own travel programmes for their individual needs <i>(Due to go live 21st Oct)</i>
NOVEMBER	The Spotlight Series: Ground transportation Critical analysis of evolving market trends: rail travel, rideshare and rentals for business travel in focus <i>(Due to go live 18th Nov)</i>
DECEMBER	Travel Manager Salary & Job Satisfaction Survey 2024 BTN Europe's annual assessment of travel managers' changing roles, responsibilities, remuneration and job satisfaction <i>(Due to go live 2nd Dec)</i>

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