

POWERING EUROPE'S CORPORATE TRAVEL COMMUNITY

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2022 EDITORIAL CALENDAR





BTN Europe:

Editorial Team of the Year 2020 & 2021

Business Travel Journalism Awards

	MAJOR ONLINE REPORTS	PRINT
JANUARY	The 2022 Hotlist	The ultimate guide to sourcing and managing business travel for a new era
FEBRUARY	Booking tools – the essential guide	
MARCH	The Corporate Travel Index	
APRIL	How Covid-19 changed travel forever	BTN Europe, Summer 2022 Europe's Leading TMCs - the essential annual guide
MAY	DEI in the business travel industry	
JUNE	Europe's Leading TMCs 2022	
JULY	Business travel for SMEs	BTN Europe, Autumn 2022 Sustainable travel - tackling business travel's environmental impact
AUGUST	Risk, duty of care and wellbeing	
SEPTEMBER	The Business Travel Awards Europe 2022	
OCTOBER	Payments, cards and expenses	BTN Europe, Winter 2022 The Tech Report - examining the key tools and latest tech trends
NOVEMBER	The future of meetings and events	
DECEMBER		

DIGITAL

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- Daily news coverage
- Weekly features and analysis
- Podcasts: Week in Review returns for Season Two

EMAILS

- Twice-weekly news round-ups
- New podcasts alerts
- Monthly Wrap
- New issues and reports

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