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BUSINESS TRAVEL NEWS

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2023 EDITORIAL CALENDAR



	KEY ONLINE REPORTS	MAGAZINE ISSUES
JANUARY	The 2023 Hotlist	BTN Europe, Spring 2023 (March) The distribution issue – the evolving business travel ecosystem BTN Europe, Summer 2023 (June) Europe's Leading TMCs 2023 – the essential annual guide BTN Europe, Autumn 2023 (Sept) The ESG issue – environmental, social, and corporate governance BTN Europe, Winter 2023 (Dec) Travel manager salary survey/ The 2024 Outlook/Innovation
FEBRUARY	Spotlight series: TMCs	
MARCH	The distribution report	
APRIL	Spotlight series: Air	
MAY	Spotlight series: Traveller experience	
JUNE	Europe's Leading TMCs 2023	
JULY	Spotlight series: Ground transport	
AUGUST	Europe's Corporate Travel Top 50	
SEPTEMBER	ESG in business travel	
OCTOBER	Spotlight series: Accommodation	
NOVEMBER	Business Travel Buyer's Handbook	
DECEMBER	Salary survey/2024 Outlook	

DIGITAL

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- Daily news coverage
- Weekly features and analysis
- Podcasts & webinars
- Updates to Corporate Travel Index and the Essential Guide to Online Booking Tools

EMAILS

- Twice-weekly news round-ups
- New podcasts alerts
- Monthly Wrap
- New issues and reports
- Content collections

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