

Databank

TRACK SUITS: ROAD TO RAIL

38p vs 20p

THE COST-PER-MILE OF motoring versus that of rail travel – which the Association of Train Operating Companies (ATOC) says is persuading increasing numbers of people to switch from road to rail.

- The Automobile Association says the average cost of petrol in the UK is now more than 140p a litre; 10 years ago, according to thespeedlimit.org.uk website, it was less than 70p per litre.
- ATOC analysis: train passenger numbers grew by 6% in the last 12 months – journeys on the rail network reached more than 1.4 billion.

YEAR	PETROL (PENNY PER LITRE)
2002	69.9
2003	77.9
2004	77.9
2005	79.9
2006	88.9
2007	87.9
2008	103.9
2009	89.9
2010	111.9
2011	129.9

Source: ATOC/AA/www.speedlimit.org.uk

MOBILE WORLD

Percentage of travel managers whose companies already use mobile technologies

USA	73%	UK	54%
Australia	73%	Brazil	52%
Belgium	61%	France	50%
Scandinavia	61%	Netherlands	47%
Switzerland	59%	Austria	44%
Italy	57%	Germany	40%
South Africa	57%	Spain	38%
Singapore	55%	China	28%
Mexico	55%	WORLD AVERAGE	53%

Source: Airplus International



JOBS IN THE AIR

Oxford Economics' report for the Air Transport Action Group (ATAG), *Aviation: Benefits Beyond Borders*, has found the following...

- ▶ Europe's air transport industry is calculated to support 1.9 million jobs and, including indirect employment, 5.1 million jobs.
- ▶ Direct and indirect contribution to Europe's GDP: US\$485 billion.
- ▶ The European region represents 15% of total jobs and 34% GDP generated directly and indirectly by the air transport industry.
- ▶ Passenger numbers are expected to reach nearly 1.2 billion in 2030; by then, European aviation will have generated an extra 841,000 jobs.
- ▶ Globally, aviation supports 56.6 million jobs and its worldwide economic impact is estimated at US\$2.2 trillion.
- ▶ If the air transport industry were a country, it would rank among the G20 nations.

19%

Nearly one-in-five respondents to a poll by international travel search site Skyscanner say the French are the rudest nation in the world. The Russians are almost as bad, attracting 16.6% of the vote, followed by the British, who were condemned by 10.4% of those polled.

Source: Skyscanner

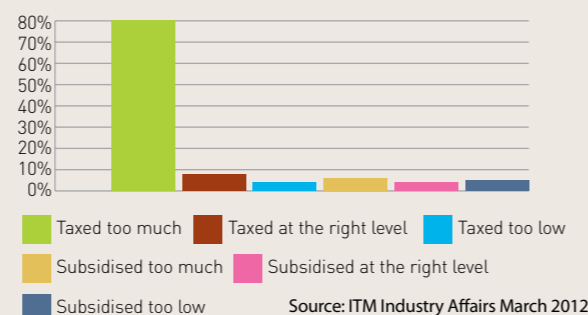
GLOBAL AVIATION PROSPECTS

IATA forecast for 2012

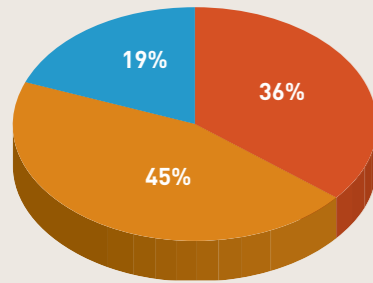
REGION	FORECAST
Europe	US\$600m loss
Middle East	US\$500m profit
Africa	US\$100m loss
North America	US\$900m profit
Latin America	US\$100m profit
Asia-Pacific	US\$2.3bn profit

Source: IATA

UK air travel taxed



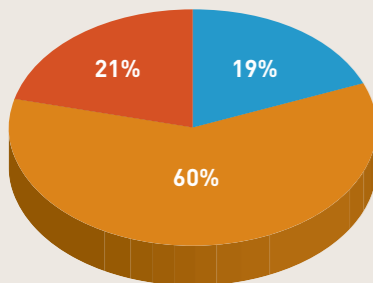
DO YOU SUPPORT THE IDEA OF THE EXPANSION OF LONDON HEATHROW TO INCREASE CAPACITY?



No Yes Not sure

Comment: Large minority support LHR expansion.

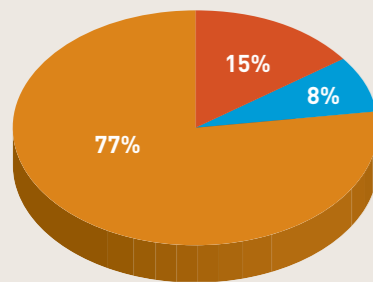
DO YOU SUPPORT THE EXPANSION OF AVIATION IN THE UK THROUGH OTHER MEANS, SUCH AS REGIONAL AIRPORT EXPANSION, NIGHT FLIGHTS OR A NEW AIRPORT?



No Yes Not sure

Comment: Majority support other methods of aviation expansion.

DO YOU SUPPORT THE EXPANSION OF HIGH-SPEED RAIL IN THE UK?



No Yes Not sure

Comment: Significant majority support high-speed rail.

Source: ITM Industry Affairs March 2012

GUILD OF TRAVEL MANAGEMENT COMPANIES QUARTERLY TRANSACTION SURVEY JANUARY-MARCH

RUNNING YEAR COMPARISON

	Air travel	Hotels	Rail	Car hire	Others	Total
Q1 2011	28,245,394	5,610,582	8,053,831	361,990	821,702	43,093,500
Q1 2012	28,366,314	4,911,739	8,096,532	510,458	898,956	42,784,000
	+0.43%	-12.46%	+0.53%	+41.01%	+9.40%	-0.72%

£213 PER NIGHT

THE AVERAGE PRICE OF A LONDON HOTEL ROOM DURING THE OLYMPIC GAMES, 102% HIGHER THAN IN THE SAME PERIOD LAST YEAR.

Source: Hotels.com

86%

A MAJORITY (86%) of business travellers believe it is important that a central fund should be set up to pay for repatriation and reimbursement in the event of scheduled airline failures.

Inspired by this year's collapse of both Spanair and Malev, a GEBTA poll reveals that 62% of respondents would be prepared to pay a €1 levy per ticket to establish the fund.

One in 14 million

International Air Transport Association (IATA) figures show 486 passengers lost their lives in 22 fatal air accidents last year, but 2.8 billion passengers travelled on 38 million incident-free flights. The fatality rate works out at 0.07 deaths per million passengers, or one fatality for every 14,285,714 travellers.

Source: IATA



RevPAR ROOM FOR IMPROVEMENT

Hotels across Europe last year witnessed increases in average revenue per available room (revPAR), but British hotels fared worse than most, according to hospitality industry analyst STR Global.

- ▶ Preston, Lancashire turned out to be Europe's biggest loser. Hotels saw revPAR down 11% to an average £30.55.
- ▶ Hotels in Hull saw RevPAR down 10% to £28.24, and third-from-bottom Birmingham suffered a 7.2% decline to £36.53.
- ▶ Hotels at Gatwick and in Bath, Bradford and Cardiff also feature in STR's bottom 10.

Source: STR Global



Food for thought...

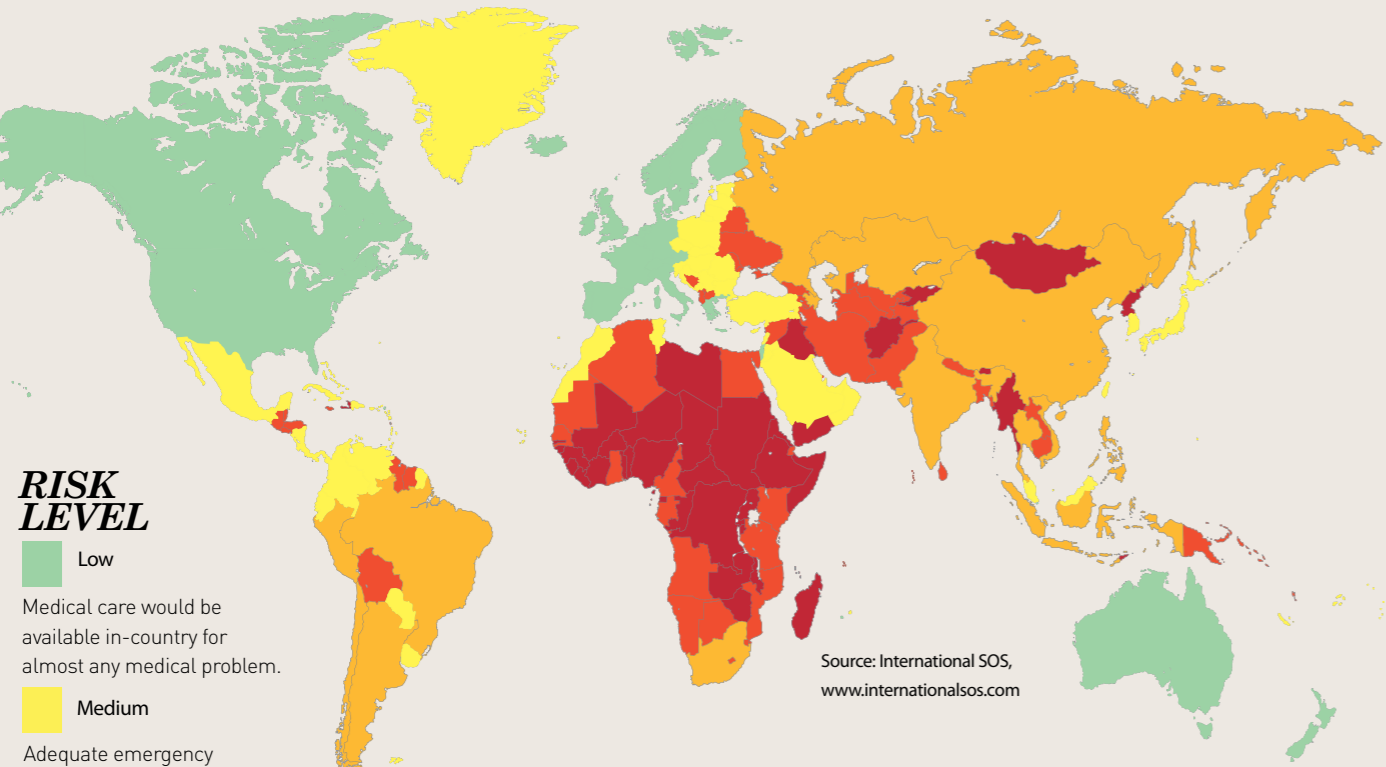
With more and more airlines charging for inflight meals and refreshments, Chicago-based ground transportation specialist GO Airport Express asked US business travellers about their eating habits.



The remaining respondents have no set regime – "time and circumstances" dictate where and when they eat while travelling.

Source: GO Airport Express

INTERNATIONAL SOS HEALTH MAP 2012



RISK LEVEL

Low

Medical care would be available in-country for almost any medical problem.

Medium

Adequate emergency services and dental care are usually available, but the standard may vary.

Variable

Medical risk in the major cities of these developing countries is low or moderate; however, in other areas, the level of medical risk is high.

High

Very limited medical capabilities are classified in this risk level. Serious infectious diseases such as typhoid, cholera, dengue fever and malaria may pose a threat.

Extreme

Countries where healthcare for citizens, travellers or expatriates is almost non-existent; even low-quality emergency services and dental care may not be accessible.

Source: International SOS, www.internationalsos.com

92% said 'yes'

Response to **Buying Business Travel** sister brand **ABTN's** instant poll asking: do you agree with Willie Walsh that the UK's aviation policy is 'an unholy mess'?

Source: www.abtn.co.uk

'yes'